

**Consortium on Competitiveness and Cooperation**  
**29th Annual Conference for Doctoral Student Research**

June 2-4, 2022

Agenda (all times EDT)

**Thursday, Jun 2<sup>nd</sup> Community Day in Honor of Will Mitchell**

**11.00 am – 12.10 pm Lunch**

**12.10 – 12.15 pm Welcome**

**12.15 – 1.30 pm Panel 1: Resources and Reconfiguration**

Connie Helfat, Francisco Polidoro, Charlie Williams

**1.30 – 1.55 pm Break**

**1.55 – 3.10 pm Panel 2: Global Business and Health**

Anita McGahan, Kevin Schulman, Myles Shaver

**3.10 – 3.35 pm Break**

**3.35 – 4.50 pm Panel 3: Entry Dynamics and Timing**

Fernando Suarez, Chris Tucci, Mahka Moeen

**4.50 – 4.55 pm Pre-dinner announcements**

**5.00 – 6.15 pm Personal reflections and reception**

**6.45 pm – Dinner (Faculty Only)**

## **Friday, Jun 3<sup>rd</sup>**

### **8.15 – 8.30 am Welcome & Opening Remarks**

### **8.30 – 10.05 am Session 1: Entrepreneurship**

Andrea Coali, *Bocconi*: Understanding probabilistic reasoning in entrepreneurship

Yuheng Ding, *U. of Maryland*: The growing complexity of technological knowledge structure and employee entrepreneurship

Jean Oh, *Columbia U*: Whose problems are worth solving? The effects of founder and customer socioeconomic status on startup funding

Michael Impink, *NYU*: Outsourcing IT and technological similarity: Evidence from digital startups

Amisha Miller, *Boston U*: Changing the system, not the seeker: Structuring intuition to evaluate novel ideas from underrepresented founders

Discussant: Chris Rider

### **10.05 – 10.30 am Break**

### **10.30 am – 11.50 am Session 2: Public and Private Politics**

Bo Yang, *U of Southern California*: Protectionism, global supply chains, and domestic lobbying: Evidence from the U.S.–China trade war

Reuben Hurst, *U of Michigan*: Combating sociopolitical stigma with countervailing claims: Evidence from Charlottesville

Michael Park, *U of Minnesota*: Caring but sharing unintentionally: Lobbying for innovations and the leakage of knowledge

Niki West, *U of Washington*: How for-profit and non-profit organizations contribute to scientific discourse

Discussant: Sinziana Dorobantu

### **11.50 am – 1.00 pm Lunch & Awards**

### **1.00 – 2.20 pm Session 3: Platforms and Ecosystems**

Nataliya Wright, *HBS*: Where growth strategy matters: evidence from a global startup field study

Natalie Burford, *INSEAD*: Platform expansion into complementary assets

Wyatt Lee, *U. of Toronto*: Badges and biases: status awards, digital discrimination, and racial inequality

Katia Meggiorin, *NYU*: Regulating the sharing economy: A study of unlawful providers

Discussant: Ram Ranganathan

## **2.20 – 2.45 pm Break**

## **2.45 – 4.05 pm Session 4: Knowledge Diffusion & Evolution**

Wesley Greenblatt, *MIT*: Building on solid ground: Foundational knowledge certification and the dynamics of innovation

Danielle Bovenberg, *UC Santa Barbara*: Safe crossings: How scientific support staff circulates knowledge amid scientific secrecy in core facilities

Anavir Shermon, *UNC*: Carbon everywhere: How markets for technology shape entrepreneurs' inventive activity with new general-purpose technologies

Andy Back, *U. of Toronto*: Strategic broadcasting of network ties: Leveraging (random) encounters as an attention-seeking tool

Discussant: Dan Wang

## **4.05 – 4.30 pm Break**

## **4.30 – 5.50 pm noon Session 5: Human Capital**

Rita Bonvicini, *Copenhagen Business School*: Sharing value: How R&D workers benefit from their employer's open innovation activities

Liinus Hietaniemi, *LBS*: Human capital and timing of entry into startup employment

Ming Zhu Wang, *WUSTL*: Post-acquisition founder mobility and serial entrepreneurship: An examination of big tech acquisitions

Minseo Baek, *Wharton*: So many bosses, only so much time: The challenges of establishing oneself in project-based organizations

Discussant: Alex Oettl

## **6.15 pm - Dinner (Faculty Club)**

## **Saturday, Jun 4<sup>th</sup>**

### **8.30 – 9.50 am Session 6: Knowledge Disclosure and IP**

Sandip Bisui, *U of Colorado*: Essays on Information Disclosures

Shirley Tang, *WUSTL*: Environmental transparency, value appropriation from innovation, and competition: Evidence from US hydraulic fracturing 2000–2020

Nathan Rietzler, *Copenhagen Business School*: The effect of cooperation on idea generation performance in crowdsourcing contests

Leonardo Ortega, *Georgia Tech*: How much do firms learn from patent litigation? Implications for make-or-buy decisions

Discussant: Myriam Mariani

### **9.50 – 10.15 am Break**

### **10.15 – 11.35 am Session 7: Sustainability & Resilience**

Diana Jue-Rajasingh, *U of Michigan*: The strategic use of social impact framing in interfirm relationships

Xia Li, *Boston U*: Physical Climate risk and firms' adaptation strategy

Navya Pandit, *Bocconi*: The walls have ears: Studying the effect of selective disclosure on employee evaluations

Ekin Ilseven, *INSEAD*: Designing the resilient *and* efficient organization

Discussant: Lamar Pierce

### **11.35 am – 12.00 noon Break**

### **12.00 noon – 1.20 pm Session 8: Cognition & Search**

Sukhun Kang, *LBS*: Objects may be closer than they appear: The role of public scientific maps in organizational search

Ryan Allen, *HBS*: Epistemic plasticity and innovation in data-driven organizational cultures

Benedikt Schuler, *U. of St. Gallen*: Integrating the accuracy and time dimension of foresight

Jaeho Choi, *Wharton*: Generalization and exploration in novel environments

Discussant: Mary Tripsas

### **1.20 pm - Closing Remarks & Boxed Lunch**