

Consortium on Competitiveness and Cooperation
28th Annual Conference for Doctoral Student Research

June 4-6, 2021

Agenda (all times EDT)

Friday, Jun 4th

8.45 – 9.00 am Welcome & Introduction

9.00 – 10.20 am Session 1: Human & Intellectual Capital

Yeonsin Ahn, *INSEAD*: [Agreeing to Be Different: Startup Founding Teams, Cultural Legacy, and Atypicality](#)

Deborah Anderson, *Oxford*: [Going back is the future: Flexibility & autonomy as fountainheads of junior-driven inertia](#)

Christophe Combemale, *CMU*: [How It's Made: A General Theory of the Labor Implications of Technological Change](#)

Martin Hetu, *HEC Paris*: [Intellectual property rights and new technology development: How the replacement effect and capabilities influence firm investment following a reduction in IPR](#)

Discussant: Martin Ganco

10.20 – 10.40 am Break

10.40 am – 12.00 noon Session 2: Knowledge Codification & Transfer

Aneesh Datar, *Bocconi*: [Institutional Ownership and the Strategic Drafting of Patents](#)

Soomi Kim, *MIT*: [Shortcuts to Innovation: Consequences of Outsourcing Knowledge Production to Machines](#)

Yang Liu, *Cornell*: [Caveat Emptor: Technological Acquisitions and Patent Grants](#)

Raphael Martins, *NYU*: [Consequences of Lab Closures: Understanding Worker Mobility, Technological Trajectory and Productivity in the Pharma Industry](#)

Discussant: Elena Novelli

12.00 – 12.20 pm Break

12.20 pm – 1.40 pm Session 3: Strategy in Emerging Markets

Chris Eaglin, *HBS*: [The Impact of Capital Constraints on Firm Distress and Failure: Evidence from the Minibus Taxi Industry in South Africa](#)

Hyeonsuh Lee, *UIUC*: [Lighting the Way: Illuminating How New Ventures in Nascent Industries Experiment](#)

Pedro Makhoul, *UCLA*: [Strategic Ownership: Heterogeneous Structures as an Organizational Capability](#)

Audra Wormald, *U of Maryland*: [Nascent Industry & Regulation Coevolution: A Multi-Country Examination of Mobile Money](#)

Discussant: Minyuan Zhao

1.40 – 2.00 pm Break

2.00 – 3.00 pm Small Group Socials

Saturday, Jun 5th

9.00 – 10.20 am Session 4: AI & Digitization

Fabrizio Dell'acqua, *Columbia*: [Falling asleep at the wheel: Human/AI collaboration in a field experiment on HR recruiters](#)

Xi Kang, *INSEAD*: [Human and Algorithm: Knowledge Workers Adaptation to Artificial Intelligence](#)

Bekhzod Khoshimov, *U of Wisconsin*: [How the Pitch Persuades: Machine Learning Methods in the Study of Startup Pitches.](#)

Manav Raj, *NYU*: [Friends in High Places: Demand Spillovers and Competition on Digital Platforms](#)

Discussant: Prithwiraj Choudhury

10.20 – 10.40 am Break

10.40 am – 12.00 noon Session 5: Nonmarket Strategy

Tony He, *Wharton*: [The Institutional Constraints of Corporate Political Connections](#)

Maurice Murphy, *U. of Southern California*: [The New Age of User Lobbying: Exploring the Antecedents of Constituency Building Amongst Technology Startups](#)

Patrick Rooney, *U. of Toronto*: [The Individual-Level Antecedents to Corporate Political Stances](#)

May-Anne Very, *INSEAD*: [Selling out, really? Post-acquisition performance of CSR-oriented targets](#)

Discussant: Jiao Luo

12.00 – 12.20 pm Break

12.20 pm – 1.40 pm Session 6: Platforms, Standards, & Alliances

Christine Choi, *U of Michigan*: [To be or not to be on the platform: Offline complementor's decision to join an entrant platform](#)

Najoung Lim, *U of Maryland*: [Competing on demand side synergy: Firms' product diversification in response to platform introduction](#)

Sohyun Park, *U of Minnesota*: [Multimarket alliances: Repeated alliances revisited](#)

Eugene Pyun, *UT Austin*: [Fast and Furious at Standards: Effect of Standardization on Innovations in Formula One Industry](#)

Discussant: J.P. Eggers

1.40 – 2.00 pm Break

2.00 – 2.30 pm Small Group Socials

Sunday, Jun 6th

9.00 – 10.20 am Session 7: Sustainability & Stakeholders

Nathan Barrymore, *U. of Maryland*: [Who Drives Real Change? Management and Investors' Impact on Greenwashing](#)

Kevin Chuah, *LBS*: [When Does Salience Matter? The Role of Regulatory Constraints in Collective Shareholder Activism on ESG Issues](#)

Narae Lee, *U. of Minnesota*: [Where you are from matters: Assessing the impact of immigrants on firm environmental performance](#)

Leandro Pongaluppe, *U of Toronto*: [There is no planet B: Stakeholder governance that aligns incentives to preserve the Amazon rainforest](#)

Discussant: Nilanjana Dutt

10.20 – 10.40 am Break

10.40 am – 12.00 noon Session 8: Start-ups, entrepreneurs, and imprinting

Louise Lindbjerg, *Copenhagen Business School*: [Entrepreneurial Human Capital and Firm Innovation](#)

Danilo Messinese, *Bocconi*: [Optimal levels of exploration with different decision-making approaches: theory and evidence from two field experiments](#)

Kunyuan Qiao, *Cornell*: [On the Varying Institutions among US States: Historical Origins and Contemporary Organizational Implications](#).

Khonika Gope, *Stanford*: [The Impact of Accelerator Training on the Career Trajectory of Individual Entrepreneurs](#)

Discussant: Henning Piezunka

12.00 -12.20 pm Break

12.20 pm – 1.40 pm Session 9: Innovation & Search

Jungkyu Suh, *Duke*: [Science and the Costs of Innovative Experimentation: Evidence from Soviet Laser Physics in America](#)

Daniel Wilde, *Wharton*: [Perception & Reality: Cognition and Commitment in the Evolving Automotive Industry](#)

Jane Wu, *MIT*: [Innovation for Dummies: Exploring the Impact of Metrics in Automotive Safety](#)

Kinde Wubneh, *UT Austin*: [Exploration and Exploitation Transitions and Firm Innovation: Evidence from the Medical Devices Industry](#)

Discussant: Florenta Teodoridis

1.40 – 2.00 pm Break

2.00 – 2.30 pm Closing Remarks

2.30 – 3.00 pm Small Group Social