Friday, June 5:

08:45-09:00 Welcome – Rajshree Agarwal

09:00-10:20 SESSION 1: ENTREPRENEURSHIP: RESOURCE ALLOCATION, EXPERIMENTATION, AND FRAMING

Discussant: Peter Klein (Baylor)

Analysis vs. implementation: The effect of perceived uncertainty on advice Amir Sariri (Toronto)

Think Before You Act: The Unintended Consequences of Inexpensive Experimentation Sourabh Ghosh (HBS)

Founding team human capital: Rhetoric skills and resource acquisition Andy El-Zayaty (Wisconsin)

Entrepreneurship as a way to overcome labor market discrimination: Evidence from formerly incarcerated individuals Kylie Hwang (Columbia)

10:20-10:35 Break

10:35-11:55 SESSION 2: ENTREPRENEURSHIP: FOUNDING AND EARLY EVOLUTION

Discussant: Charles Eesley (Stanford)

Entrepreneurial persistence: Does motivation matter? Elena Lizunova (HEC Paris)

Product market choice of entrepreneurial ventures: The role of prior experience Mara Guerra (Imperial)

Augmenting or automating? Breathing life into the promise of artificial intelligence Kevin Lee (NYU)

Data-driven start-ups in fintech: Market entry and business model evolution in the UK Dize Dinckol (Warwick)
11:55-12:10  Break

12:10-13:30  SESSION 3: ORGANIZING FOR INNOVATION

Discussant: Michaël Bikard (INSEAD)

General or specialized? A “beginner’s guide” to search a new knowledge domain
Alessio Delpero (Bocconi)

Collaborative Problem-Solving in Open Innovation
Mo Chen (Maryland)

When firms acquire more (or less)? The role of industry fragmentation of technology
ownership as a determinant of acquisitions
Aman Asija (ESADE)

Sitting on the fence: integrating the two worlds of science and invention within the firm
Lia Sheer (Duke)

13:30-14:00  Break to get food and return to computer

14:00-15:00  Small-group virtual meals

Saturday, June 6:

09:00-10:20  SESSION 4: HUMAN CAPITAL

Discussant: Waverly Ding (Maryland)

Managerial replacement during acquisitions
Agnes Guenther (CBS)

Try, try, try again? Persistence and the gender innovation gap
Gauri Subramani (UC Berkeley)

The effect of internal collaboration on inventor mobility: Quasi-experimental evidence
from office consolidation
Eunkwang Seo (Illinois)

Machine learning and the legal industry
Beverly Rich (USC)

10:20-10:35  Break
10:35-11:55  **SESSION 5: MANAGING AUDIENCES**

Discussant: Giada Di Stefano (Bocconi)

Reframing conversations: Entrepreneurs’ frame divergence and audience support of innovation  
Jamie Song (INSEAD)

When performance isn’t performance: The impact of earnings smoothing on the science and practice of strategic management  
Anthony Gibbs (Maryland)

Aspirational category, features, and artifacts: The evolution of the category “Robot” (1921-2010)  
Mia Chang (Boston U)

Leveraging institutional intermediaries: Entrepreneurial strategies to contact investors on a fundraising platform  
Willow Wu (Stanford)

11:55-12:10  Break

12:10-13:30  **SESSION 6: INTERFIRM INTERACTIONS**

Discussant: Jeff Macher (Georgetown)

The good fight: Conflict and the multipartner alliance  
Rachel Pacheco (Wharton)

Knowledge as a driver of evaluation effectiveness in organizations: A multifaceted approach  
Cha Li (Michigan)

Competition, firm financial condition, and expansion strategy: Evidence from the micro-mobility industry  
Roxanne Jaffe (Maryland)

The role of third parties in value creation and capture: Why receiving a Michelin star may not be a good thing  
Daniel Sands (NYU)

13:30-14:00  Break to get food and return to computer

14:00-15:00  Small-group virtual meals
Sunday, June 7

09:00-10:20 SESSION 7: ENTRY, DIVERSIFICATION AND RESOURCE REALLOCATION

Discussant: Claudine Gartenberg (Wharton)

The strategic role of private label production by national brand firms
Young Hou (HBS)

Employee mobility patterns in diversified firms: Control, coordination, and redeployment
Julia Bodner (INSEAD)

Solutions looking for problems: Excess resources and the direction of innovation
Aldona Kapacinskaite (LBS)

Desert places: Cooperatives as infrastructure providers in marginalized areas
Hyoju Jeong (Minnesota)

10:20-10:35 Break

10:35-11:55 SESSION 8: CREATIVITY, ATTENTION, AND INNOVATION

Discussant: Gautam Ahuja (Cornell)

Benchmarking: Field evidence
Yun Hou (NUS)

From ideas to creative products: How role separation increases creative conversion ability
Isabella Pozzo (Bocconi)

Business model innovation in China: From new features to architectural innovation
Qinli Lu (EPFL)

Ideological firms as issue entrepreneurs: Evidence from corporate giving to contentious issue areas
Haram Seo (Minnesota)

11:55-12:25 Concluding remarks – Rajshree Agarwal

12:25-12:45 Break to get food and return to desk

12:45-13:45 Small-group virtual meals