

**Consortium on Competitiveness and Cooperation
27th Annual Conference for Doctoral Student Research**

**June 5-7, 2020
Agenda (all times EDT)**

Friday, June 5:

08:45-09:00 Welcome – Rajshree Agarwal

09:00-10:20 SESSION 1: ENTREPRENEURSHIP: RESOURCE ALLOCATION, EXPERIMENTATION, AND FRAMING

Discussant: Peter Klein (Baylor)

Analysis vs. implementation: The effect of perceived uncertainty on advice
Amir Sariri (Toronto)

Think Before You Act: The Unintended Consequences of Inexpensive Experimentation
Sourobh Ghosh (HBS)

Founding team human capital: Rhetoric skills and resource acquisition
Andy El-Zayaty (Wisconsin)

Entrepreneurship as a way to overcome labor market discrimination: Evidence from
formerly incarcerated individuals
Kylie Hwang (Columbia)

10:20-10:35 Break

10:35-11:55 SESSION 2: ENTREPRENEURSHIP: FOUNDING AND EARLY EVOLUTION

Discussant: Charles Eesley (Stanford)

Entrepreneurial persistence: Does motivation matter?
Elena Lizunova (HEC Paris)

Product market choice of entrepreneurial ventures: The role of prior experience
Mara Guerra (Imperial)

Augmenting or automating? Breathing life into the promise of artificial intelligence
Kevin Lee (NYU)

Data-driven start-ups in fintech: Market entry and business model evolution in the UK
Dize Dinckol (Warwick)

11:55-12:10

Break

12:10-13:30 SESSION 3: ORGANIZING FOR INNOVATION

Discussant: Michaël Bikard (INSEAD)

General or specialized? A “beginner’s guide” to search a new knowledge domain
Alessio Delpero (Bocconi)

Collaborative Problem-Solving in Open Innovation
Mo Chen (Maryland)

When firms acquire more (or less)? The role of industry fragmentation of technology ownership as a determinant of acquisitions
Aman Asija (ESADE)

Sitting on the fence: integrating the two worlds of science and invention within the firm
Lia Sheer (Duke)

13:30-14:00

Break to get food and return to computer

14:00-15:00

Small-group virtual meals

Saturday, June 6:

09:00-10:20

SESSION 4: HUMAN CAPITAL

Discussant: Waverly Ding (Maryland)

Managerial replacement during acquisitions
Agnes Guenther (CBS)

Try, try, try again? Persistence and the gender innovation gap
Gauri Subramani (UC Berkeley)

The effect of internal collaboration on inventor mobility: Quasi-experimental evidence from office consolidation
Eunkwang Seo (Illinois)

Machine learning and the legal industry
Beverly Rich (USC)

10:20-10:35

Break

10:35-11:55 SESSION 5: MANAGING AUDIENCES

Discussant: Giada Di Stefano (Bocconi)

Reframing conversations: Entrepreneurs' frame divergence and audience support of innovation

Jamie Song (INSEAD)

When performance isn't performance: The impact of earnings smoothing on the science and practice of strategic management

Anthony Gibbs (Maryland)

Aspirational category, features, and artifacts: The evolution of the category "Robot" (1921-2010)

Mia Chang (Boston U)

Leveraging institutional intermediaries: Entrepreneurial strategies to contact investors on a fundraising platform

Willow Wu (Stanford)

11:55-12:10 Break

12:10-13:30 SESSION 6: INTERFIRM INTERACTIONS

Discussant: Jeff Macher (Georgetown)

The good fight: Conflict and the multipartner alliance

Rachel Pacheco (Wharton)

Knowledge as a driver of evaluation effectiveness in organizations: A multifaceted approach

Cha Li (Michigan)

Competition, firm financial condition, and expansion strategy: Evidence from the micro-mobility industry

Roxanne Jaffe (Maryland)

The role of third parties in value creation and capture: Why receiving a Michelin star may not be a good thing

Daniel Sands (NYU)

13:30-14:00 Break to get food and return to computer

14:00-15:00 Small-group virtual meals

Sunday, June 7

09:00-10:20 SESSION 7: ENTRY, DIVERSIFICATION AND RESOURCE REALLOCATION

Discussant: Claudine Gartenberg (Wharton)

The strategic role of private label production by national brand firms
Young Hou (HBS)

Employee mobility patterns in diversified firms: Control, coordination, and redeployment
Julia Bodner (INSEAD)

Solutions looking for problems: Excess resources and the direction of innovation
Aldona Kapacinskaite (LBS)

Desert places: Cooperatives as infrastructure providers in marginalized areas
Hyoju Jeong (Minnesota)

10:20-10:35 Break

10:35-11:55 SESSION 8: CREATIVITY, ATTENTION, AND INNOVATION

Discussant: Gautam Ahuja (Cornell)

Benchmarking: Field evidence
Yun Hou (NUS)

From ideas to creative products: How role separation increases creative conversion ability
Isabella Pozzo (Bocconi)

Business model innovation in China: From new features to architectural innovation
Qinli Lu (EPFL)

Ideological firms as issue entrepreneurs: Evidence from corporate giving to contentious issue areas
Haram Seo (Minnesota)

11:55-12:25 Concluding remarks – Rajshree Agarwal

12:25-12:45 Break to get food and return to desk

12:45-13:45 Small-group virtual meals