



Consortium on Competitiveness and Cooperation 26th Annual Conference for Doctoral Student Research



June 7-9, 2019
Duke University, Fuqua School of Business
UNC, Kenan-Flagler Business School

Friday, June 7 – Faculty Day

Location: Fuqua School of Business, Geneen Auditorium

11:15 a.m.	REGISTRATION
11:45 a.m. –12:30 p.m.	LUNCH
12:30 p.m. –12:45 p.m.	Welcome – Rajshree Agarwal, Wes Cohen
12:45 p.m.–2:15 p.m.	PANEL 1: External Knowledge as R&D Input Dan Levinthal (Wharton) Maryann Feldman (UNC) Keld Laursen (CBS)
2:15 p.m.–2:45 p.m.	BREAK
2:45 p.m.–3:45 p.m.	PANEL 2: Appropriability Rosemarie Ziedonis (Boston University) David Hsu (Wharton)
3:45 p.m.–4:15 p.m.	BREAK
4:15 p.m.–5:45 p.m.	PANEL 3: Division of Innovative Labor Alfonso Gambardella (Bocconi) Aija Leiponen (Cornell) Scott Stern (MIT)
5:45 p.m.– 7:00 p.m.	EVENING RECEPTION HONORING ASHISH ARORA AND WES COHEN Location: Kirby Reading Room, Fuqua
7:15 p.m.	DINNER (Faculty Only) Location: Ballroom, JB Duke Hotel Please pick up your name tents before seating for dinner.

Saturday, June 8 – Doctoral Presentations

Location: UNC Rizzo Center, Magnolia Hall

7:30 a.m.– 8:15 a.m. **BREAKFAST AND REGISTRATION**
Meadowmont Grill for guests staying at Rizzo
Limited breakfast items outside Magnolia Hall

8:15 a.m.– 8:30 a.m. **WELCOME – Rajshree Agarwal, Isin Guler, Mahka Moeen**

8:30 a.m.–10:20 a.m. **STARTUP FORMATION AND ENTREPRENEURIAL STRATEGIES**

Discussant: April Franco (Toronto)

How do firms choose which problems to solve?

David Hall (Duke)

Prior experiences of Entrepreneurs and Market Strategy

Seojin Kim (Maryland)

The Myth of the Flat Start-up: Reconsidering the Organizational Structure of Start-ups

Saerom (Ronnie) Lee (Michigan)

Solo vs. Co: Can Solo-Founded Ventures Perform as Well as Co-founded Ventures?

Travis Howell (UNC)

Beyond scientific excellence: Are internationally mobile researchers more likely to become academic entrepreneurs?

Wolf-Hendrik Uhlbach (CBS)

10:20 a.m.–10:50 a.m. **BREAK**

10:50 a.m.–12:10 p.m. **LEARNING AND EXPERIMENTATION**

Discussant: Sharique Hasan (Duke)

Go Big or Go Home: Considering the Lean Start-up Approach for Science-based Start-ups.

Evidence from the I-Corps Program

Michael Kearney (MIT)

Learning to Experiment or Experimenting to Learn? Understanding how Early-Stage

Entrepreneurs Frame and Conduct Experiments

Chiara Spina (Bocconi)

Too Blind to See? Examining Attentional Selection in the Context of Online Customer Feedback

Saverio Dave Favaron (HEC Paris)

Failing to Terminate: The Effect of Large Public Failures on Investment in Innovation

Kira Stearns (UCLA)

12:15 p.m.–1:40 p.m. **LUNCH**
Location: DuBose House

1:40 p.m.– 3:00 p.m.	<p>SCIENTISTS AND KNOWLEDGE GENERATION</p> <p>Discussant: Valentina Tartari (CBS)</p> <p>Let’s take this meeting by phone: the effect of the flu on innovative collaboration Keith Pennington (Minnesota)</p> <p>Return on Returns: Evidence from the Movement Home of African Scientists Caroline Fry (MIT)</p> <p>Exposure to Entrepreneurial Advisors and Advisees’ Innovative Output Maria Roche (Georgia Tech)</p> <p>Automation and its Discontents: The Impact of Cognitive Task Automation on Innovation Harsh Ketkar (Michigan)</p>
3:00 p.m.– 3:30 p.m.	<p>BREAK</p>
3:30 p.m.–4:50 p.m.	<p>ENTRANTS AND TECHNOLOGY DYNAMICS</p> <p>Discussant: Ram Ranganathan (UT Austin)</p> <p>Modernizing Medicine: The Effects of Product, Process, and Market Innovation Adoption on Organizational Performance in the US Hospital Industry Shirish Sundaresan (UNC)</p> <p>Does Goliath Help David? Startup Clusters in the Supply Chain Rahul Gupta (Duke)</p> <p>How Does Competitive Entry Affect Incumbent Firms? Evidence from an Online Platform Oren Reshef (Berkeley)</p> <p>IT and Productivity: Evidence from Telemedicine Cirrus Foroughi (HBS)</p>
4:50 p.m.– 5:10 p.m.	<p>BREAK</p>
5:10 p.m.–6:30 p.m.	<p>SOCIAL AND INSTITUTIONAL STRATEGIES</p> <p>Discussant: David Tan (U Washington)</p> <p>Personal Data and the Value of Privacy Zhouyu (Joy) Wu (Cornell)</p> <p>Great Minds Don't Think Alike: The Effects of Winning Awards on Stock Analysts' Herding Behaviors Liyue Yan (Maryland)</p> <p>Language and Echo Chambers Matthew Yeaton (Columbia)</p> <p>Financial Sustainability of Organizations in the Wake of a Legitimacy Shock: Evidence from the 2010 Indian Microfinance Scandal Arzi Adbi (INSEAD)</p>
7:00 p.m.	<p>DINNER AT LOCAL RESTAURANTS IN SMALL GROUPS</p>

Sunday, June 9 – Doctoral Presentations

Location: Rizzo Center – Magnolia Hall

7:30 a.m.– 8:30 a.m. **BREAKFAST**

Meadowmont Grill for guests staying at Rizzo
Limited breakfast items outside Magnolia Hall

8:30a.m.–10:20 a.m. **CORPORATE STRATEGY AND STRUCTURE**

Discussant: Charlie Williams (Bocconi)

Firm innovation strategies and the private-to-public choices
Rosa Kim (Minnesota)

The Role of Target-Acquirer Cultural Fit in Technology Acquisitions
Arianna Marchetti (INSEAD)

More in Common, Further Apart? Common Institutional Ownership and Firms' Innovation
Michael Blomfield (LBS)

Revisiting the Locus of Experience: A Study on Corporate Development Executives, Organizational Learning and M&A Performance
Lisa Tang (Wharton)

The Impact of Regulation on Firm Collocation Choices: Evidence from Commercial Fishing
Parasuram Balasubramanian (Wash U)

10:20 a.m.–10:50a.m. **BREAK**

10:50 a.m.–12:10 p.m.

INTELLECTUAL PROPERTY AND COMPETITIVE INTELLIGENCE

Discussant: Atul Nerkar (UNC)

The Benefits of Reuse: When Derivative Work Improves the Performance of Parent Work
Erdem Dogukan Yilmaz (Bocconi)

Global Drug Diffusion and Innovation with a Patent Pool: The Case of HIV Drug Cocktails
Lucy Xiaolu Wang (Cornell)

Old drugs, new uses: Repurposing in the pharmaceutical industry
Charu Gupta (Wharton)

The Impact of Competitor Information on Firm Strategy: A Field Experiment on Yelp
Hyunjin Kim (HBS)

12:10 p.m.

BOX LUNCHEES AND FAREWELL

Conference Sponsors



Conference Organizers

CCC 2019 Organizing Committee:

Rajshree Agarwal	University of Maryland
Wes Cohen	Duke University
Isin Guler	UNC at Chapel Hill
Mahka Moeen	UNC at Chapel Hill

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