



# Consortium on Competitiveness and Cooperation 25<sup>th</sup> Annual Conference for Doctoral Student Research

March 2-4, 2018  
The Haas School of Business  
University of California, Berkeley

## Friday, March 2 – Community Day

**LOCATION: The Faculty Club at UC Berkeley, Heyns Room**

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9-9:30 a.m.	<b>REGISTRATION AND BREAKFAST</b>
9:30-9:45 a.m.	<b>Welcome – David Teece &amp; Rajshree Agarwal</b>
9:45-11:00 a.m.	<b>PANEL 1 The Past: original questions, guiding lights</b>
11:00 p.m.–12:30 p.m.	<b>LUNCH – including Brian Silverman Tribute to CCC</b>
12:30 p.m.–1:45 p.m.	<b>PANEL 2 The Present: Current Research re: the Organization of Innovation</b>
1:45 p.m.–2:15 p.m.	<b>BREAK</b>
2:15 p.m.–3:30 p.m.	<b>PANEL 3 The Future: Questions to move our research forward</b>
3:30 p.m.–5 p.m.	<b>BREAK</b>
5 p.m.– 6:30 p.m	<b>EVENING RECEPTION HONORING THE CCC</b> <b>The Faculty Club at UC Berkeley – the Great Hall</b>
7 p.m.	<b>DINNER (Faculty Only) -- The Faculty Club at UC Berkeley - Seaborg room</b>

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**Saturday, March 3**

**LOCATION: The Faculty Club at UC Berkeley – the Great Hall**

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7:30 a.m.– 8:30 a.m.     **REGISTRATION AND BREAKFAST**

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8:30 a.m.– 8:45 a.m.     **WELCOME**

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8:45 a.m.–10:20 a.m.     **HUMAN CAPITAL**

Discussant: Alfonso Gambardella (Bocconi)

Wage and Promotion Outcomes Due to Human and Social Capital Accumulation in the U.S. Civil Service, 1989-2011

Josh Bruce (Duke)

Building Transformational Potential: Evidence from a Field Experiment with Young Entrepreneurs in Zimbabwe

Natalie Carlson (Columbia)

Same tradeoff but different choice: Habitual and goal-directed decisions reveal different social preferences

Anna Dereky (ETH Zurich)

Motivating Crowds by Telling Where They (Precisely) Stand: Evidence from an Innovation Contest Platform

Ohchan Kwon (HBS)

People are Our Greatest Asset: Measuring the Market Value of Human Capital

Daniel Rock (MIT)

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10:20 a.m.–10:50 a.m.     **BREAK**

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10:50 a.m.–12:10 p.m.     **ENTREPRENEURSHIP**

Discussant: Maryann Feldman (UNC)

Entrepreneurial Strategy and Firm Growth

Robert Bremner (Stanford)

From Conceptual to Commercial: How Entrepreneurial Firms make Progress on their Ventures

Rebecca Karp (BU)

Entrepreneurship and Inequality

Astrid Marinoni (Toronto)

Entrepreneurial beginning, happy ending? Entrepreneurship upon graduation and labor market outcomes

Adrian L. Merida (Copenhagen)

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12:15 p.m.–1:15 p.m.     **LUNCH AND AWARDS PRESENTATION**

1:15 p.m.– 2:50 p.m.

**INDUSTRY & FIRM DYNAMICS**

Discussant: Joanne Oxley (Toronto)

The Temporal Dynamics of Industry Clusters  
Min Jung Kim (Minnesota)

Why Does a Group of Late-Market Entrants Decrease Time-to-Build Relative to a Group of Early-Market Entrants?  
Minjae Lee (Illinois)

Entrepreneurial Teams in the Era of Ferment: An Empirical Exploration of the Nascent Auto Industry  
Sandeep Pillai (Maryland)

Against All Odds: Adapting to Technological and Market Change in the EU Telecommunication Sector  
Luca Pistilli (Bocconi)

A Change of Tune: Market Democratization and Crossover Production in the US Commercial Music Industry  
Yuan Shi (Maryland)

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2:50 p.m.– 3:20 p.m.

**BREAK**

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3:20 p.m.–4:40 p.m.

**NETWORKS & COLLABORATIVE INNOVATION**

Discussant: Dave Waguespack (Maryland)

Responding to openness: Testing the impact of open source software in the wireless router industry  
Do Yoon Kim (HBS)

Agency and the Dynamics of Network Churn  
Madeline King Kneeland (NYU)

Frenemies: When Activists and Firms Work Together  
Kate Odziemkowska (Wharton)

Technology Coupling and Diffusion of Innovation: Evidence from Open Source Software Development  
Wei Yang (UT Austin)

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4:40 p.m.– 5:10 p.m.

**BREAK**

5:10 p.m.–6:30 p.m.

**COMPETITION, INNOVATION, & POLICY**

Discussant: Rob Seamans (NYU)

Political Cycles and Organizations: A Dynamic Political View of the Behavior and Performance of State-Owned Enterprises  
Carlos Inoue (Toronto)

How Does Competition Affect Entrepreneurship and Innovation? Evidence from the U.S. Antitrust Cases  
Hyo Kang (Berkeley)

Evaluation of a policy change weakening patents and its heterogeneous effect on firm innovation  
Elie Sung (Georgia Tech)

Interstate Competition and State Regulation Variations in Commercial Drone Industry  
Jue Wang (USC)

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7:00 p.m.

**DINNER AT LOCAL RESTAURANTS IN SMALL GROUPS**

**Sunday, March 4**

**LOCATION: The Faculty Club at UC Berkeley – the Great Hall**

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7:30 a.m.– 8:45 a.m.

**BREAKFAST**

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8:45a.m.–10:05 a.m.

**HEALTH, LIFE SCIENCES, & INNOVATION**

Discussant: Jeff Furman (BU)

Contingencies to the Value of Partnering - Startup Innovation and Corporate Venture Capital  
Sarath Balachandran (Wharton)

Does Collaboration with Professional Users Foster Innovation in Young Firms? Evidence from a Quasi-natural Experiment.  
Jiang Bian (Stanford)

Rainmakers in the pharmaceutical Industry: Origins, workings and consequences  
Deepak Jena (UNC)

The Impact of Breakthrough Tools on the Commercial Activities of Academics: Innovator responses to the introduction of CRISPR  
Samantha Zyontz (MIT)

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10:05 a.m.–10:35a.m.

**BREAK**

10:35 a.m.–11:55 a.m. **VC & FIRM BOUNDARIES**

Discussant: Minyuan Zhao (Wharton)

Multi-establishment Production and Local Economies of Scope  
Pascal Anders (LBS)

*Seeing clearly*: Mission-related Criteria in the Investor Decision-Making Process  
Nettra Pan (EPFL)

Company Growth or Business Growth? Business Group Formation as a Strategic Growth  
Option  
Simone Santamaria (Bocconi)

Can Managers' Due Diligence Efforts Increase the Value of Mergers and Acquisitions?  
Evidence from Cellphone Tracking Data  
Marco Testoni (UCLA)

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12:00 p.m.

**BOX LUNCHEAS AND FAREWELL**