CONSORTIUM FOR COOPERATION AND COMPETITION

TWENTIETH ANNUAL COLLOQUIUM FOR DOCTORAL STUDENT RESEARCH

KAUFFMAN FOUNDATION

FACULTY DAY PROGRAM

Friday, March 22, 2013

12:00 – 1:15pm  Registration and Lunch

1:15 – 1:30 pm  Opening Remarks

Bob Strom, Kauffman
Steven Klepper, Carnegie Mellon
Rajshree Agarwal, Maryland

1:30 – 2:30pm  Industry Evolution

Session Leads:

Serguey Braguinsky, Carnegie Mellon
Anita McGahan, Toronto

2:30 – 2:45pm  Break

2:45 – 3:45pm  Employee Entrepreneurship

Session Leads:

Benjamin Campbell, Ohio State
Peter Thompson, Emory

3:45 – 4:00pm  Break
4:00 – 5:45pm  Prospective/Retrospective on Research of the CCC Community

Session Leads:

Constance Helfat, Dartmouth
Will Mitchell, Toronto
Mary Tripsas, Boston College

6:00pm  Reception

7:30pm  Dinner
DOCTORAL STUDENT PROGRAM

Saturday, March 23, 2013

7:30 – 8:30am Registration and Breakfast

8:30 – 8:45am Welcome
Bob Strom, Kauffman
Rajshree Agarwal, Maryland

8:45 – 10:00am 1. Firm Scope and Capabilities
Discussant: Rahul Kapoor, Wharton

Xiaodan Yu, LEM

Adam Castor, Wharton
Painted with the same national brush? How nationality affects categorization and information spillovers

Heeyon Kim, Michigan
Should birds of a feather flock together? Agglomeration by nationality as a constraint in international expansion

Andreas von Vangerow, EPFL
Product-Service Strategies: Why do firms want to use what they make?

10:00 – 10:15am Break

10:15 – 11:45am 2. Technology Strategy
Discussant: Fernando Suarez, BU

Florenta Teodoridis, Toronto
The heterogeneous effect of a reduction in the cost of research technology: Evidence from Kinect

Guangwei Li, CMU
The globalization of R&D: China, India, and the rise of international co-invention
Maggie Mei, DRUID
*Standard gold rush? A longitudinal study of standard setting participation and innovation performance*

Ramon Lecuona-Torras, LBS
*Horizontal scope and incumbent’s engagement in architectural innovation*

Yunok Cho, NYU
*The liability of foreignness, R&D investment, and productivity growth*

11:45 – 1:00pm
Lunch

1:00 – 2:15pm
3. Knowledge Flows

Discussant: Alfonso Gambardella, Bocconi

Eunhee Sohn, MIT
*The endogeneity of academic science to local industry*

Liz Lyons, Toronto
*Not so flat: A field experiment on multinational online teams*

Wendy Ham, Wharton
*Bite off what you can chew? Knowledge acquisition strategy and the evolution of absorptive capacity*

Robert Vesco, Maryland
*Public vs. private comment ratings: Implications for innovation communities*

2:15 – 2:45pm
Break

2:45 – 4:00pm
4. Entrepreneurship & Markets

Discussant: Kyle Mayer, USC

Bilgehan Uzunca, IESE
*Entry diversion and submarket industry evolution: Dominance of incumbents, disruption, or isolation?*

Yasin Ozcan, Northwestern
*Acquisitions, IPOs and internal R&D*

Kenny Ching, MIT
*Where do successful platform strategies come from: The fluid phase, regulatory change and pivoting*
Doug Hannah, Stanford

Puzzles or pieces? Competition in nascent systems industries

4:00 – 4:30pm

Break

4:30 – 6:00pm

5. Individuals & Entrepreneurship

Discussant: Alicia Robb, Kauffman

Marek Zapletal, Michigan

How does occupational licensing affect entrepreneurship?: Evidence from barbers and cosmetologists

Virgilio Failla, DRUID

Job hopping and start-up survival

Brad Greenwood, Maryland

Physician heal thyself: Changes in decision making after information shock

Florence Honore, Minnesota

Founders’ knowledge and team formation in technological spin-outs: A two-sided matching approach

7:00pm

Dinner (at various restaurants)

Sunday, March 24, 2013

7:30 – 8:30am

Breakfast

8:30 – 9:45am

6. Competition & Regulation

Discussant: Brent Goldfarb, Maryland

Laurina Zhang, Toronto

The effect of copyright protection on the sales distribution of creative products: Evidence from the recorded music industry

Addis Birhanu, Bocconi

Bribery and its firm level outcomes in Africa and Latin America

Changyun Kim, UNC

Active investors or myopic traders? The role of institutional investors during the merger wave
Henning Piezunka, Stanford

The antecedents and consequences of joining the same intermediary as your competitors

9:45 – 10:15am Break

10:15 – 11:30am 7. Boundary Spanning

Discussant: Paul Windrum, Nottingham

Aline Gatignon, INSEAD

Building capabilities from cross-sector alliances in emerging markets

Tiona Zuzul, HBS

Boundary emotions: A process theory of negative emotions in innovation across boundaries

Jaclyn Selby, USC

The internet middlemen: Intermediary firms as gatekeepers in the information economy

Martin Goossen, HEC

Internal networks, external networks, and firm innovation

11:30-noon Wrap-Up

Box Lunches available