
CONSORTIUM FOR COOPERATION AND COMPETITION
TWENTIETH ANNUAL COLLOQUIUM FOR DOCTORAL STUDENT RESEARCH
KAUFFMAN FOUNDATION

FACULTY DAY PROGRAM

Friday, March 22, 2013

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|----------------|--|
| 12:00 – 1:15pm | Registration and Lunch |
| 1:15 – 1:30 pm | Opening Remarks

Bob Strom, Kauffman

Steven Klepper, Carnegie Mellon

Rajshree Agarwal, Maryland |
| 1:30 – 2:30pm | Industry Evolution

Session Leads:

Serguey Braguinsky, Carnegie Mellon

Anita McGahan, Toronto |
| 2:30 – 2:45pm | Break |
| 2:45 – 3:45pm | Employee Entrepreneurship

Session Leads:

Benjamin Campbell, Ohio State

Peter Thompson, Emory |
| 3:45 – 4:00pm | Break |

4:00 – 5:45pm

**Prospective/Retrospective on Research of the CCC
Community**

Session Leads:

Constance Helfat, Dartmouth

Will Mitchell, Toronto

Mary Tripsas, Boston College

6:00pm

Reception

7:30pm

Dinner

DOCTORAL STUDENT PROGRAM

Saturday, March 23, 2013

7:30 – 8:30am Registration and Breakfast

8:30 – 8:45am **Welcome**

Bob Strom, Kauffman

Rajshree Agarwal, Maryland

8:45 – 10:00am **1. Firm Scope and Capabilities**

Discussant: Rahul Kapoor, Wharton

Xiaodan Yu, LEM

*Institutional change and productivity growth in China's manufacturing
1998-2007: the micro evidence*

Adam Castor, Wharton

*Painted with the same national brush? How nationality affects
categorization and information spillovers*

Heeyon Kim, Michigan

*Should birds of a feather flock together? Agglomeration by
nationality as a constraint in international expansion*

Andreas von Vangerow, EPFL

Product-Service Strategies: Why do firms want to use what they make?

10:00 – 10:15am Break

10:15 – 11:45am **2. Technology Strategy**

Discussant: Fernando Suarez, BU

Florenta Teodoridis, Toronto

*The heterogeneous effect of a reduction in the cost of research technology:
Evidence from Kinect*

Guangwei Li, CMU

*The globalization of R&D: China, India, and the rise of international
co-invention*

Maggie Mei, DRUID

Standard gold rush? A longitudinal study of standard setting participation and innovation performance

Ramon Lecuona-Torras, LBS

Horizontal scope and incumbent's engagement in architectural innovation

Yunok Cho, NYU

The liability of foreignness, R&D investment, and productivity growth

11:45 – 1:00pm

Lunch

1:00 – 2:15pm

3. Knowledge Flows

Discussant: Alfonso Gambardella, Bocconi

Eunhee Sohn, MIT

The endogeneity of academic science to local industry

Liz Lyons, Toronto

Not so flat: A field experiment on multinational online teams

Wendy Ham, Wharton

Bite off what you can chew? Knowledge acquisition strategy and the evolution of absorptive capacity

Robert Vesco, Maryland

Public vs. private comment ratings: Implications for innovation communities

2:15 – 2:45pm

Break

2:45 – 4:00pm

4. Entrepreneurship & Markets

Discussant: Kyle Mayer, USC

Bilgehan Uzunca, IESE

Entry diversion and submarket industry evolution: Dominance of incumbents, disruption, or isolation?

Yasin Ozcan, Northwestern

Acquisitions, IPOs and internal R&D

Kenny Ching, MIT

Where do successful platform strategies come from: The fluid phase, regulatory change and pivoting

Doug Hannah, Stanford
Puzzles or pieces? Competition in nascent systems industries

4:00 – 4:30pm

Break

4:30 – 6:00pm

5. Individuals & Entrepreneurship

Discussant: Alicia Robb, Kauffman

Marek Zapletal, Michigan
How does occupational licensing affect entrepreneurship?: Evidence from barbers and cosmetologists

Virgilio Failla, DRUID
Job hopping and start-up survival

Brad Greenwood, Maryland
Physician heal thyself: Changes in decision making after information shock

Florence Honore, Minnesota
Founders' knowledge and team formation in technological spin-outs: A two-sided matching approach

7:00pm

Dinner (at various restaurants)

Sunday, March 24, 2013

7:30 – 8:30am

Breakfast

8:30 – 9:45am

6. Competition & Regulation

Discussant: Brent Goldfarb, Maryland

Laurina Zhang, Toronto
The effect of copyright protection on the sales distribution of creative products: Evidence from the recorded music industry

Addis Birhanu, Bocconi
Bribery and its firm level outcomes in Africa and Latin America

Changyun Kim, UNC
Active investors or myopic traders? The role of institutional investors during the merger wave

Henning Piezunka, Stanford
The antecedents and consequences of joining the same intermediary as your competitors

9:45 – 10:15am Break

10:15 – 11:30am **7. Boundary Spanning**

Discussant: Paul Windrum, Nottingham

Aline Gatignon, INSEAD
Building capabilities from cross-sector alliances in emerging markets

Tiona Zuzul, HBS
Boundary emotions: A process theory of negative emotions in innovation across boundaries

Jaclyn Selby, USC
The internet middlemen: Intermediary firms as gatekeepers in the information economy

Martin Goossen, HEC
Internal networks, external networks, and firm innovation

11:30-noon Wrap-Up

Box Lunches available