



# Consortium for Cooperation and Competition 24<sup>th</sup> Annual Conference for Doctoral Student Research

March 24-26, 2017  
The Wharton School  
Jon M. Huntsman Hall, 8<sup>th</sup> Floor  
University of Pennsylvania, 3730 Walnut Street, Philadelphia

## Friday, March 24

---

12:00 p.m.–1:00 p.m.	<b>REGISTRATION AND LUNCH</b>
1:00 p.m.–1:15 p.m.	<b>WELCOME AND INTRODUCTION</b>
1:15 p.m.–2:45 p.m.	<b>PANEL: INDUSTRY EVOLUTION</b> Rajshree Agarwal (Maryland) Franco Malerba (Bocconi) J. Peter Murmann (AGSM - UNSW Business School)
2:45 p.m.–3:15 p.m.	<b>BREAK</b>
3:15 p.m.–4:45 p.m.	<b>PANEL: ROUTINES AND CAPABILITIES</b> Giovanni Dosi (Scuola Superiore Sant'Anna) Connie Helfat (Dartmouth) Marvin Lieberman (UCLA)
4:45 p.m.–5:15 p.m.	<b>REMARKS FROM SID WINTER AND BRIEF Q&amp;A</b>
5:15 p.m.– 7:00 p.m.	<b>EVENING RECEPTION HONORING SID WINTER</b> Richard Nelson (Columbia) David Teece (Berkeley) Dan Levinthal (Wharton) Wes Cohen (Duke) Connie Helfat (Dartmouth) Michael Jacobides (LBS)
7:30 p.m.	<b>DINNER (Faculty Only)</b> <b>Hoover Lounge</b> Vance Hall, 3733 Spruce Street Philadelphia, PA 19104



**Saturday, March 25**

---

7:30 a.m.– 8:30 a.m.     **REGISTRATION AND BREAKFAST**

---

8:30 a.m.– 8:45 a.m.     **WELCOME**

---

8:45 a.m.–10:20 a.m.     **STRATEGIC RENEWAL DURING PERIODS OF CHANGE**

Discussant: Chris Tucci (EPFL)

The Transformation of Information-Based Organizations in the Digital Age  
Elizabeth Hansen (Harvard)

Reconfiguring Innovation: An Examination of Digital Disruption in the Advertising Industry  
Emily Truelove (MIT)

The Digital Revolution and Incumbent Newspaper Adaptation  
Kyeonggook Park (NYU)

Maps, Tools and Technological Search: Impact of the Human Genome and Combinatorial  
Chemistry on Drug Discovery  
Sebastian Jayaraj (Rutgers)

When is the Client Not Right? A Client Account of Firm Diversification  
Heejung Byun (Maryland)

---

10:20 a.m.–10:50 a.m.     **BREAK**

---

10:50 a.m.–12:10 p.m.     **KNOWLEDGE AND APPROPRIABILITY**

Discussant: Brian Silverman (Toronto)

Technology Ab Extra: How Resources and Capabilities Accessible through the Acquirer's  
Alliance Portfolio Influence Its Technology Acquisition Selection and Performance.  
Paul Nary (Minnesota)

Knowledge Transfer Abroad: The Role of US Inventors within Global R&D Networks  
Britta Glennon (Carnegie Mellon)

The Signal-Value of Patents in Employee Inventor Careers  
Justin Frake (Maryland)

Mergers and Acquisitions: An Examination of M&A Terminations in 1996-2015  
Adele Xing (USC)

---

12:15 p.m.–1:15 p.m.     **LUNCH AND AWARDS PRESENTATION**



1:15 p.m.– 2:50 p.m.

**ENTREPRENEURSHIP**

Discussant: Anu Wadhwa (Imperial College London)

Entrepreneurship, Experimentation, and Performance  
Andrea Contigiani (Wharton)

When Do Users Start Their Own Businesses? Entrepreneurial Career Transitions In The Knit Design Industry  
Hyejun Kim (MIT)

The Origins of Entrepreneurship: Evidence from Sibling Correlations  
Theodor Vladasel (Copenhagen Business School)

Dream Maker vs. Dream Taker: Effects of Venture Capital Investors and Entrepreneurial Boards  
Ting Yao (UNC)

Is Technology In-Licensing a Good Business Model for Entrepreneurial Firms? Evidence from the Biotechnology Industry  
Brooklyn Zhu (Toronto)

---

2:50 p.m.– 3:20 p.m.

**BREAK**

---

3:20 p.m.–4:40 p.m.

**ORGANIZATIONAL FORMS AND BEHAVIOR**

Discussant: Kyle Mayer (USC)

The Rise of Distributed Organizations: Coordination in Bitcoin and Cryptocurrencies  
Ying-Ying Hsieh (Ivey Business School)

Hybrid Organizations from Three Theoretical Perspectives: Organizational Forms, Knowledge Creation, and Competitive Dynamics  
Joana Pereira (EPFL)

What Difference Does Difference Make? A Language-Based Model of Cultural Heterogeneity and Firm Performance  
Matthew Corritore (Stanford)

Signaling Legitimacy and Shaping Ethics: Impact of Nonprofit Interlocks on Corporate Misconduct  
Daphne Teh (INSEAD)

---

4:40 p.m.– 5:10 p.m.

**BREAK**

---

5:10 p.m.–6:30 p.m.

**HUMAN CAPITAL, PRODUCTIVITY, AND FIRM PERFORMANCE**

Discussant: Martin Ganco (Wisconsin)

Voluntary Turnover, Human Capital, and Firm Performance  
Jin-Woo Chang (Michigan)

How Much is a Manager Worth and to Whom? Managers Productivity, Firm Performance And Compensation  
Fredrica De Stefano (Bocconi)

Multi-Homing Within Platform Ecosystems: The Strategic Role of Human Capital  
Vijay Venkataraman (Georgia Tech)

The Effect of the Internet on Wages  
Chris Poliquin (Harvard)

---

7:00 p.m.

**DINNER AT LOCAL RESTAURANTS IN SMALL GROUPS**

**Sunday, March 26**

---

7:30 a.m.– 8:45 a.m. **BREAKFAST**

---

8:45a.m.–10:05 a.m. **INNOVATION PROCESSES**

Discussant: Michelle Gittelman (Rutgers)

The Role of Organizational Routines in Creative Projects Across Firm Boundaries  
Giada Baldassarelli (EPFL)

Examining the Role of Firm Knowledge about the User Task System in Innovation Processes  
Casidhe Troyer (Michigan)

Cumulative Innovation and Re-use Under Copyright  
Jeremy Watson (Boston)

The Impact of Intellectual Property Rights on Cumulative Innovation: Evidence from Biotechnology Industry  
Sina Khoshosokhan (Boston/Northeastern)

---

10:05 a.m.–10:35a.m. **BREAK**

---

10:35 a.m.–11:55 a.m. **TECHNOLOGICAL CHANGE AND EVOLUTIONARY PROCESSES**

Discussant: Mahka Moeen (UNC)

Where Have All The Disruptions Gone?  
Andrew Boysen (Wharton)

How Firms Sustain Performance In Face Of Technological Change In The Music Industry  
Paola Zanella (Bocconi)

Innovation and Job Creation in (High-Growth) New Firms  
Pietro Santoleri (Scuola Superiore Sant'Anna)

Intra-platform Envelopment: The Competitive Dynamics between the Platform Owner and Platform Complementors  
Hye Young Kang (Boston/Northeastern)

---

12:00 p.m. **BOX LUNCHEAS AND FAREWELL**