



Consortium for Cooperation and Competition 24th Annual Conference for Doctoral Student Research

March 24-26, 2017
The Wharton School
Jon M. Huntsman Hall, 8th Floor
University of Pennsylvania, 3730 Walnut Street, Philadelphia

Friday, March 24

12:00 p.m.–1:00 p.m.	REGISTRATION AND LUNCH
1:00 p.m.–1:15 p.m.	WELCOME AND INTRODUCTION
1:15 p.m.–2:45 p.m.	PANEL: INDUSTRY EVOLUTION Rajshree Agarwal (Maryland) Franco Malerba (Bocconi) J. Peter Murmann (AGSM - UNSW Business School)
2:45 p.m.–3:15 p.m.	BREAK
3:15 p.m.–4:45 p.m.	PANEL: ROUTINES AND CAPABILITIES Giovanni Dosi (Scuola Superiore Sant'Anna) Connie Helfat (Dartmouth) Marvin Lieberman (UCLA)
4:45 p.m.–5:15 p.m.	REMARKS FROM SID WINTER AND BRIEF Q&A
5:15 p.m.– 7:00 p.m.	EVENING RECEPTION HONORING SID WINTER Richard Nelson (Columbia) David Teece (Berkeley) Dan Levinthal (Wharton) Wes Cohen (Duke) Connie Helfat (Dartmouth) Michael Jacobides (LBS)
7:30 p.m.	DINNER (Faculty Only) Hoover Lounge Vance Hall, 3733 Spruce Street Philadelphia, PA 19104



Saturday, March 25

7:30 a.m.– 8:30 a.m. **REGISTRATION AND BREAKFAST**

8:30 a.m.– 8:45 a.m. **WELCOME**

8:45 a.m.–10:20 a.m. **STRATEGIC RENEWAL DURING PERIODS OF CHANGE**

Discussant: Chris Tucci (EPFL)

The Transformation of Information-Based Organizations in the Digital Age
Elizabeth Hansen (Harvard)

Reconfiguring Innovation: An Examination of Digital Disruption in the Advertising Industry
Emily Truelove (MIT)

The Digital Revolution and Incumbent Newspaper Adaptation
Kyeonggook Park (NYU)

Maps, Tools and Technological Search: Impact of the Human Genome and Combinatorial
Chemistry on Drug Discovery
Sebastian Jayaraj (Rutgers)

When is the Client Not Right? A Client Account of Firm Diversification
Heejung Byun (Maryland)

10:20 a.m.–10:50 a.m. **BREAK**

10:50 a.m.–12:10 p.m. **KNOWLEDGE AND APPROPRIABILITY**

Discussant: Brian Silverman (Toronto)

Technology Ab Extra: How Resources and Capabilities Accessible through the Acquirer's
Alliance Portfolio Influence Its Technology Acquisition Selection and Performance.
Paul Nary (Minnesota)

Knowledge Transfer Abroad: The Role of US Inventors within Global R&D Networks
Britta Glennon (Carnegie Mellon)

The Signal-Value of Patents in Employee Inventor Careers
Justin Frake (Maryland)

Mergers and Acquisitions: An Examination of M&A Terminations in 1996-2015
Adele Xing (USC)

12:15 p.m.–1:15 p.m. **LUNCH AND AWARDS PRESENTATION**



1:15 p.m.– 2:50 p.m.

ENTREPRENEURSHIP

Discussant: Anu Wadhwa (Imperial College London)

Entrepreneurship, Experimentation, and Performance
Andrea Contigiani (Wharton)

When Do Users Start Their Own Businesses? Entrepreneurial Career Transitions In The Knit Design Industry
Hyejun Kim (MIT)

The Origins of Entrepreneurship: Evidence from Sibling Correlations
Theodor Vladasel (Copenhagen Business School)

Dream Maker vs. Dream Taker: Effects of Venture Capital Investors and Entrepreneurial Boards
Ting Yao (UNC)

Is Technology In-Licensing a Good Business Model for Entrepreneurial Firms? Evidence from the Biotechnology Industry
Brooklyn Zhu (Toronto)

2:50 p.m.– 3:20 p.m.

BREAK

3:20 p.m.–4:40 p.m.

ORGANIZATIONAL FORMS AND BEHAVIOR

Discussant: Kyle Mayer (USC)

The Rise of Distributed Organizations: Coordination in Bitcoin and Cryptocurrencies
Ying-Ying Hsieh (Ivey Business School)

Hybrid Organizations from Three Theoretical Perspectives: Organizational Forms, Knowledge Creation, and Competitive Dynamics
Joana Pereira (EPFL)

What Difference Does Difference Make? A Language-Based Model of Cultural Heterogeneity and Firm Performance
Matthew Corritore (Stanford)

Signaling Legitimacy and Shaping Ethics: Impact of Nonprofit Interlocks on Corporate Misconduct
Daphne Teh (INSEAD)

4:40 p.m.– 5:10 p.m.

BREAK

5:10 p.m.–6:30 p.m.

HUMAN CAPITAL, PRODUCTIVITY, AND FIRM PERFORMANCE

Discussant: Martin Ganco (Wisconsin)

Voluntary Turnover, Human Capital, and Firm Performance
Jin-Woo Chang (Michigan)

How Much is a Manager Worth and to Whom? Managers Productivity, Firm Performance And Compensation
Fredrica De Stefano (Bocconi)

Multi-Homing Within Platform Ecosystems: The Strategic Role of Human Capital
Vijay Venkataraman (Georgia Tech)

The Effect of the Internet on Wages
Chris Poliquin (Harvard)

7:00 p.m.

DINNER AT LOCAL RESTAURANTS IN SMALL GROUPS

Sunday, March 26

7:30 a.m.– 8:45 a.m. **BREAKFAST**

8:45a.m.–10:05 a.m. **INNOVATION PROCESSES**

Discussant: Michelle Gittelman (Rutgers)

The Role of Organizational Routines in Creative Projects Across Firm Boundaries
Giada Baldassarelli (EPFL)

Examining the Role of Firm Knowledge about the User Task System in Innovation Processes
Casidhe Troyer (Michigan)

Cumulative Innovation and Re-use Under Copyright
Jeremy Watson (Boston)

The Impact of Intellectual Property Rights on Cumulative Innovation: Evidence from Biotechnology Industry
Sina Khoshosokhan (Boston/Northeastern)

10:05 a.m.–10:35a.m. **BREAK**

10:35 a.m.–11:55 a.m. **TECHNOLOGICAL CHANGE AND EVOLUTIONARY PROCESSES**

Discussant: Mahka Moeen (UNC)

Where Have All The Disruptions Gone?
Andrew Boysen (Wharton)

How Firms Sustain Performance In Face Of Technological Change In The Music Industry
Paola Zanella (Bocconi)

Innovation and Job Creation in (High-Growth) New Firms
Pietro Santoleri (Scuola Superiore Sant'Anna)

Intra-platform Envelopment: The Competitive Dynamics between the Platform Owner and Platform Complementors
Hye Young Kang (Boston/Northeastern)

12:00 p.m. **BOX LUNCHEAS AND FAREWELL**