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**CONSORTIUM FOR COOPERATION AND COMPETITION**  
**23RD ANNUAL CONFERENCE FOR DOCTORAL STUDENT RESEARCH**  
**BOCCONI UNIVERSITY, PIAZZA SRAFFA 13, MILAN, ITALY**

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**FACULTY DAY IN HONOR OF DAVID J. TEECE**

**Friday, June 10, 2016**

12:00 – 12:45pm	<b>Registration and Lunch</b> <i>Room N20</i>
12:45 – 1:00pm	<b>Welcome and Opening Remarks</b> <i>Room N21</i> Rajshree Agarwal (Maryland) Charlie Williams (Bocconi) Franco Malerba (Bocconi) Rahul Kapoor (Wharton)
1:00 – 3:00pm	<b>Panel 1: Dynamic Capabilities</b> <i>Room N21</i>  Kathleen Eisenhardt (Stanford) Stefano Brusoni (ETH Zürich) Zur Shapira (NYU) Gary Pisano (Harvard)
3:00 – 3:30pm	Break <i>Room N20</i>
3:30 – 5:30pm	<b>Panel 2: Profiting from Innovation</b> <i>Room N21</i>  Dan Levinthal (Wharton) Sonali Shah (Illinois) Ashish Arora (Duke)  Final Remarks by David Teece
5:30 – 5:45pm	Walk to reception

**BOCCONI**

5:45 – 7:00pm

**Reception Honoring Professor David J. Teece**

(Foyer Aula Magna, Via Gobbi 5, Milano)

Remarks:

Franco Malerba (Bocconi)

Richard Nelson (Columbia)

Constance Helfat (Dartmouth)

Giovanni Dosi (S. Anna)

Will Mitchell (Rotman)

Deepak Somaya (Illinois)

Wes Cohen (Duke)

8:15 – 10:30pm

**Dinner at El Brellin** (for faculty only)

(Alzaia Naviglio Grande, 14)

To walk over together, meet in front of Bocconi (Grafton Building,  
Via Roentgen 1) at 8.00pm

**Bocconi**

**Saturday, June 11, 2016**

7:30 – 8:30am      **Registration and Breakfast**  
*Room N20*

8:30 – 8:45am      **Welcome**  
*Room N21*

8:45 – 10:15am      **1. ENTREPRENEURS AND ENTREPRENEURSHIP**  
*Room N21*

**Discussant: Janet Bercovitz**

Diego Zunino (Copenhagen Business School)

*Are Genetics and Environment Substitutes or Complements in Affecting Entrepreneurial Choice?*

Amulya Tata (ETH Zürich)

*Does the way founders think about time, and about themselves, affect the performance of their startups?*

Cédric Gutierrez (HEC Paris)

*The Impact of Overconfidence on Excess Entry*

Jorge Guzman (MIT)

*Entrepreneurial Migration: A Systematic Study Using Business Registration Records*

Lien De Cuyper (Imperial College London)

*The effect of employees on imprinting in new ventures*

10:15 – 10:45am      Break  
*Room N20*

10:45 – 12:00pm

## 2. PRODUCTIVITY, GROWTH, AND FIRM PERFORMANCE

Room N21

### Discussant: Serguey Braguinsky

Peter Snoeren (Bocconi)

*Stakeholder orientation and value creation from growth*

Phebo Wibbens (Wharton)

*Exploring The 20 Trillion Dollar Question: How Industry-level Resource Characteristics Shape Long-term Company Returns*

Daniela Scur (Oxford)

*All in the family? CEO choice and firm organization*

Eni Gambeta (Rice)

*Firm-Employee Relationships and Firm Competitive Advantage: The Differential Effect on Firm Productivity (Value Added) and Cost Efficiency*

12:00 – 1:30pm

Lunch and Awards Presentation

Room N20

1:30 – 2:45pm

## 3. COLLABORATION, KNOWLEDGE, AND INNOVATION

Room N21

### Discussant: Rahul Kapoor

Tristan Botelho (MIT)

*In the Company of Rivals: Essays on Knowledge Sharing among Competitors*

David Clough (INSEAD)

*Collaboration and Complexity in Innovation Ecosystems*

Fernando Sanchez (Rutgers)

*The Alma Project: The micro-foundations of knowledge creation by scientists and engineers*

Esther Leibel (NYU)

*Local institutions, collaboration and new field formation—the case of Slow Money*

2:45 – 3:15pm

Break

Room N20

3:15 – 4:30pm

#### **4. PATENTS: INSTITUTIONS AND INNOVATION**

Room N21

**Discussant: Jeff Furman**

Senem Aydin (Bocconi)

*Shooting Ourselves in the Foot to Kill a Fly? How Weakening of Patent Enforcement Stifles the Market for Technology*

Jeffrey Kuhn (UC Berkeley Haas)

*The effect of the patent system on innovation outcomes*

Jiyeon Chung (Illinois)

*An Option-Theoretic View of Patent Strategy*

Tian Chen (North Carolina)

*Participation in markets for technology*

4:30 – 5:00pm

Break

Room N20

5:00 – 6:15pm

#### **5. NETWORKS AND COGNITION IN FINANCIAL INSTITUTIONS**

Room N21

**Discussant: David Tan**

Kwangjune Ahn (Toronto)

*Going Alone or Going Along with Assistants: When Do Start-up Firms Form Ties to Legal Mediating Agents?*

Callen Anthony (Boston College)

*The Tools of Calculation, Frames, and Strategizing: An Ethnographic Study of an Investment Bank*

Valentina Assenova (Yale)

*Performance Variance and Private Equity Capital Allocation in the United States*

Guy Shani (Michigan)

*Our Fates Entwined: A social and psychological perspective of control in corporate governance*

8:00 – 10:00pm

Dinner

(small groups at local restaurants)

**Sunday, June 12, 2016**

7:30 – 8:30am      Breakfast  
Room N20

8:30 – 10:00am      **6. ADAPTATION AND LEARNING**  
Room N21

**Discussant: Samina Karim**

Aleksey Korniyuchuk (HEC Paris)  
*Essays in Behavioral Strategy: The Effect of Biases on Organizational Adaptation*

Shiva Agarwal (Wharton)  
*Value creation in Platform-based ecosystems: How the nature of interdependence impacts firm performance*

Julien Clement (INSEAD)  
*Routine Reconfiguration Following Environmental Change: Large-sample Micro Evidence in e-Sports*

Wesley Koo (Stanford)  
*Facing Ferment: Antecedents and Consequences of Episodic versus Continuous Change*

Sara Ryoo (Michigan)  
*Knowledge reinforcement and reflective learning in firm acquisitions: Evidence from U.S. commercial banks before and after the financial crisis*

10:00 – 10:30am      Break  
Room N20

10:30am – 12:00pm

**7. INNOVATION, NOVELTY, AND RISK**

*Room N21*

**Discussant: Giovanni Valentini**

Colleen Cunningham (Duke)

*Is newer better? Innovation strategies of startup firms in the U.S. medical device industry*

Daniel Keum (NYU)

*Employment Protection and Risk-taking in Firm Innovation*

Cameron Miller (Minnesota)

*Product strategy in nascent markets: The effect of complementarities within the firm's product portfolio on product design choices*

Zhijing Zhu (UNSW Australia)

*Antecedents and Processes of Chinese Firms' New-to-the-world Innovations*

John Helveston (Carnegie Mellon)

*Electric Vehicles in China: Adoption and Innovation*

12:00 – 12:30pm

Wrap-Up

12:30 – 1:30pm

Box Lunches available & Farewell