FACULTY DAY PROGRAM IN HONOR OF DAVID MOWERY

Friday, April 24, 2015

Gitlow Amphitheater (Room 1-70), Henry Kaufman Management Center

12:00 – 12:45pm Lunch & Opening Remarks

12:45 – 2:00pm Panel 1: Organization of R&D
Jeff Furman (Boston University)
Melissa Schilling (NYU)
Minyuan Zhao (Wharton)

2:00 – 2:15pm Break

2:15 – 3:30pm Panel 2: Science & Innovation Policy
Michelle Gittelman (Rutgers)
Deepak Hegde (NYU)
Ramana Nanda (HBS)

3:30 – 3:45pm Break

3:45 – 5:00pm Panel 3: The Role of History in Strategy & Innovation Research
Petra Moser (Stanford)
Dick Nelson (Columbia)

5:00 – 5:15pm Walk to reception

NYU Glucksman Ireland House, 1 Washington Mews

5:15 – 6:15pm Reception Honoring Professor David Mowery
Remarks: Ashish Arora (Duke)
Wes Cohen (Duke)
Jeff Macher (Georgetown)
Kira Fabrizio (Boston University)

OTTOP Enoteca Pizzeria, 1 Fifth Avenue at 8th Street

6:15 – 9:00pm Dinner at OTTO Enoteca Pizzeria (for faculty only)
Saturday, April 25, 2015

Large Amphitheater (Room 2-60), Henry Kaufman Management Center

7:30 – 8:30am  Registration and Breakfast

8:30 – 8:45am  Welcome
Rajshree Agarwal (Maryland)
J.P. Eggers (NYU)
Rob Seamans (NYU)

8:45 – 10:15am  1. TECHNOLOGY & INNOVATION

Discussant: Michael Roach (Cornell)

Sruthi Thatchenkary (Stanford)
*The Effects of Identified Rivals on Innovation*

Alessio Cozzolino (Bocconi)
*Breaking news: A model of complementary-assets-destroying discontinuity in the Italian newspaper industry*

Yongzhi (Alex) Wang (USC)
*Competing on multiple platforms: Antecedences and consequences of complementors’ mobility*

Won Kyung (Alice) Min (Temple)
*How Does Knowledge Evolve?: Evidence from Solid-State Lighting*

Anders Oerding Olsen (Copenhagen Business School)
*Desire to be Different: Uniqueness and Conformity as Drivers of Individual Technology Adoption*

10:15 – 10:45am  Break

10:45 – 12:00pm  2. ENTREPRENEURSHIP

Discussant: Toke Reichstein (Copenhagen Business School)

Jax Kirley (Boston University)
*How entrepreneurial firms in nascent technology industries navigate strategic change*

Daniel Fehder (MIT)
*TBD*

Li-Wei Chen (Emory)
*Augmenting the capital stocks of early-stage ventures*

Jeff Savage (Illinois)
*Lost in translation: Linking technology to market opportunities in entrepreneurial technology ventures*
Saturday, April 25, 2015

Gardner Commons (Room 1-100), Henry Kaufman Management Center

12:00 – 1:30pm Lunch and Awards Presentation

Large Amphitheater (Room 2-60), Henry Kaufman Management Center

1:30 – 2:45pm 3. CATEGORIES & COMPARISONS

Discussant: Mary Tripsas (Boston College)

Aleksandra Rebeka (UNC)
Role of social comparisons in learning from experience: Effects on formation and application of mental models

Junghyun Suh (NYU)
Performance-based matching

Heewon Chae (Michigan)
A Mixture or a Compound? Consumer Budget Constraints, Revealed Preference, and Firms' Category-Spanning Strategies

Lucy Hu (Berkeley)
What is the Crowd Worth? The Role of Social Influence in Crowdfunding

2:45 – 3:15pm Break

3:15 – 4:30pm 4. LEARNING & ROUTINES

Discussant: Aseem Kaul (Minnesota)

Megan Lawrence (Harvard)
Learning to Execute: Exploring New Process Implementation in a Large Retail Chain

Joshua Krieger (MIT)
Trials and Terminations: Knowledge Spillovers and Project Selection in Drug Development

Alex Wilson (Duke)
Antecedents and Consequences of Changes in Routines: Evidence from an Electronic Health Record Implementation

Hakan Ozalp (Bocconi)
Tensions between Evolutionary Changes within an Industry: Contingent Effects of Breadth and Depth of Experience on New Product Development Performance
Saturday, April 25, 2015

Large Amphitheater (Room 2-60), Henry Kaufman Management Center

4:30 – 5:00pm
Break

5:00 – 6:30pm
5. HUMAN CAPITAL

Discussant: April Franco (Toronto)

Yoonha Kim (Berkeley)
Employer discrimination and selection into self-employment by US immigrants

Victoria Sevchenko (LBS)
Asymmetric information, incentives & employee mobility

Joseph Raffiee (Wisconsin)

Daniel Olson (Maryland)
Competition in markets for human capital: The implications of social comparison costs within multi-office firms

Shinjae Won (Wharton)
Burning Bridges or Building them? The Effect of Third Party-Induced Employee Mobility on the Probability of Client Relationship Formation

6:30 – 9:00pm
Dinner
(small groups at local restaurants)
Sunday, April 26, 2015

Large Amphitheater (Room 2-60), Henry Kaufman Management Center

7:30 – 8:30am Breakfast

8:30 – 9:45am 6. ETHICS & ALTRUISM

Discussant: Brent Goldfarb (Maryland)

Brian Park (INSEAD)
*The Squeaky Wheel Gets the Grease: The Effect of Organizational Wrongdoing on Stakeholders’ Responses*

Luis Ballesteros (Wharton)
*Markets as Club-Goods Systems: A Study of the Role of Economic Affiliation in Corporate Pro-Social Behavior*

Ryan Cooper (Washington University in St Louis)
*When Incentives Are Not Enough: Inducing Behavior in Prosocially Motivated Agents*

Jillian Chown (Toronto)
*Situated professionalism: Navigating the competing institutional logics of professionalism and the market*

9:45 – 10:15am Break

10:15 – 11:30am 7. ORGANIZATION & IMPLEMENTATION

Discussant: Nicola Lacetera (Toronto)

Tao Wang (University College London)
*When the Social Structure Choice Overshadows Competitive Advantage: The Effect of Network Decision Making on Dense Network Performance*

Maciej Workiewicz (INSEAD)
*Are Two Heads Better than One? A Formal Investigation into the Efficacy of Multi-authority Hierarchies in Coordinating Action in Complex Organizations*

Budhaditya (Adi) Gupta (Harvard)
*Context, Capabilities, and Internationalization: Perspectives from Narayana Health’s Journey from India to the Cayman Islands*

Tim Ott (Stanford)
*The Complexity of Growth: How Entrepreneurial Teams Make Interdependent Strategic Decisions*

11:30 – 12:00pm Wrap-Up

Gardner Commons (Room 1-100), Henry Kaufman Management Center

12:00 – 1:00pm Box Lunches Available & Farewell