
CONSORTIUM FOR COMPETITIVENESS AND COOPERATION

22ND ANNUAL CONFERENCE FOR DOCTORAL STUDENT RESEARCH



NYU STERN SCHOOL OF BUSINESS, 44 WEST 4TH STREET, NEW YORK, NY

FACULTY DAY PROGRAM IN HONOR OF DAVID MOWERY

Friday, April 24, 2015

Gitlow Amphitheater (Room 1-70), Henry Kaufman Management Center

- 12:00 – 12:45pm **Lunch & Opening Remarks**
- 12:45 – 2:00pm **Panel 1: Organization of R&D**
- Jeff Furman (Boston University)
Melissa Schilling (NYU)
Minyuan Zhao (Wharton)
- 2:00 – 2:15pm Break
- 2:15 – 3:30pm **Panel 2: Science & Innovation Policy**
- Michelle Gittelman (Rutgers)
Deepak Hegde (NYU)
Ramana Nanda (HBS)
- 3:30 – 3:45pm Break
- 3:45 – 5:00pm **Panel 3: The Role of History in Strategy & Innovation Research**
- Petra Moser (Stanford)
Dick Nelson (Columbia)
- 5:00 – 5:15pm Walk to reception

NYU Glucksman Ireland House, 1 Washington Mews

- 5:15 – 6:15pm **Reception Honoring Professor David Mowery**
- Remarks: Ashish Arora (Duke)
Wes Cohen (Duke)
Jeff Macher (Georgetown)
Kira Fabrizio (Boston University)

OTTO Enoteca Pizzeria, 1 Fifth Avenue at 8th Street

- 6:15 – 9:00pm **Dinner at OTTO Enoteca Pizzeria** (for faculty only)

Saturday, April 25, 2015

Large Amphitheater (Room 2-60), Henry Kaufman Management Center

7:30 – 8:30am Registration and Breakfast

8:30 – 8:45am **Welcome**
Rajshree Agarwal (Maryland)
J.P. Eggers (NYU)
Rob Seamans (NYU)

8:45 – 10:15am **1. TECHNOLOGY & INNOVATION**

Discussant: Michael Roach (Cornell)

Sruthi Thatchenkary (Stanford)
The Effects of Identified Rivals on Innovation

Alessio Cozzolino (Bocconi)
Breaking news: A model of complementary-assets-destroying discontinuity in the Italian newspaper industry

Yongzhi (Alex) Wang (USC)
Competing on multiple platforms: Antecedences and consequences of complementors' mobility

Won Kyung (Alice) Min (Temple)
How Does Knowledge Evolve?: Evidence from Solid-State Lighting

Anders Oerding Olsen (Copenhagen Business School)
Desire to be Different: Uniqueness and Conformity as Drivers of Individual Technology Adoption

10:15 – 10:45am Break

10:45 – 12:00pm **2. ENTREPRENEURSHIP**

Discussant: Toke Reichstein (Copenhagen Business School)

Jax Kirley (Boston University)
How entrepreneurial firms in nascent technology industries navigate strategic change

Daniel Fehder (MIT)
TBD

Li-Wei Chen (Emory)
Augmenting the capital stocks of early-stage ventures

Jeff Savage (Illinois)
Lost in translation: Linking technology to market opportunities in entrepreneurial technology ventures

Saturday, April 25, 2015

Gardner Commons (Room 1-100), Henry Kaufman Management Center

12:00 – 1:30pm Lunch and Awards Presentation

Large Amphitheater (Room 2-60), Henry Kaufman Management Center

1:30 – 2:45pm **3. CATEGORIES & COMPARISONS**

Discussant: Mary Tripsas (Boston College)

Aleksandra Rebeka (UNC)

Role of social comparisons in learning from experience: Effects on formation and application of mental models

Junghyun Suh (NYU)

Performance-based matching

Heewon Chae (Michigan)

A Mixture or a Compound? Consumer Budget Constraints, Revealed Preference, and Firms' Category-Spanning Strategies

Lucy Hu (Berkeley)

What is the Crowd Worth? The Role of Social Influence in Crowdfunding

2:45 – 3:15pm Break

3:15 – 4:30pm **4. LEARNING & ROUTINES**

Discussant: Aseem Kaul (Minnesota)

Megan Lawrence (Harvard)

Learning to Execute: Exploring New Process Implementation in a Large Retail Chain

Joshua Krieger (MIT)

Trials and Terminations: Knowledge Spillovers and Project Selection in Drug Development

Alex Wilson (Duke)

Antecedents and Consequences of Changes in Routines: Evidence from an Electronic Health Record Implementation

Hakan Ozalp (Bocconi)

Tensions between Evolutionary Changes within an Industry: Contingent Effects of Breadth and Depth of Experience on New Product Development Performance

Saturday, April 25, 2015

Large Amphitheater (Room 2-60), Henry Kaufman Management Center

4:30 – 5:00pm Break

5:00 – 6:30pm **5. HUMAN CAPITAL**

Discussant: April Franco (Toronto)

Yoonha Kim (Berkeley)

Employer discrimination and selection into self-employment by US immigrants

Victoria Sevchenko (LBS)

Asymmetric information, incentives & employee mobility

Joseph Raffiee (Wisconsin)

When Do Clients Follow Mobile Employees? Evidence from U.S. Federal Lobbying, 1998-2014

Daniel Olson (Maryland)

Competition in markets for human capital: The implications of social comparison costs within multi-office firms

Shinjae Won (Wharton)

Burning Bridges or Building them? The Effect of Third Party-Induced Employee Mobility on the Probability of Client Relationship Formation

6:30 – 9:00pm Dinner
(small groups at local restaurants)

Sunday, April 26, 2015

Large Amphitheater (Room 2-60), Henry Kaufman Management Center

7:30 – 8:30am Breakfast

8:30 – 9:45am **6. ETHICS & ALTRUISM**

Discussant: Brent Goldfarb (Maryland)

Brian Park (INSEAD)

The Squeaky Wheel Gets the Grease: The Effect of Organizational Wrongdoing on Stakeholders' Responses

Luis Ballesteros (Wharton)

Markets as Club-Goods Systems: A Study of the Role of Economic Affiliation in Corporate Pro-Social Behavior

Ryan Cooper (Washington University in St Louis)

When Incentives Are Not Enough: Inducing Behavior in Prosocially Motivated Agents

Jillian Chown (Toronto)

Situated professionalism: Navigating the competing institutional logics of professionalism and the market

9:45 – 10:15am Break

10:15 – 11:30am **7. ORGANIZATION & IMPLEMENTATION**

Discussant: Nicola Lacetera (Toronto)

Tao Wang (University College London)

When the Social Structure Choice Overshadows Competitive Advantage: The Effect of Network Decision Making on Dense Network Performance

Maciej Workiewicz (INSEAD)

Are Two Heads Better than One? A Formal Investigation into the Efficacy of Multi-authority Hierarchies in Coordinating Action in Complex Organizations

Budhaditya (Adi) Gupta (Harvard)

Context, Capabilities, and Internationalization: Perspectives from Narayana Health's Journey from India to the Cayman Islands

Tim Ott (Stanford)

The Complexity of Growth: How Entrepreneurial Teams Make Interdependent Strategic Decisions

11:30 – 12:00pm Wrap-Up

Gardner Commons (Room 1-100), Henry Kaufman Management Center

12:00 – 1:00pm Box Lunches Available & Farewell