
CONSORTIUM FOR COMPETITIVENESS AND COOPERATION

22ND ANNUAL CONFERENCE FOR DOCTORAL STUDENT RESEARCH



NYU

**LEONARD N. STERN
SCHOOL OF BUSINESS**

NYU STERN SCHOOL OF BUSINESS, 44 WEST 4TH STREET, NEW YORK, NY

FACULTY DAY PROGRAM IN HONOR OF DAVID MOWERY

Friday, April 24, 2015

Gitlow Amphitheater (Room 1-70), Henry Kaufman Management Center

- 12:00 – 12:45pm **Lunch & Opening Remarks**
- 12:45 – 2:00pm **Panel 1: Organization of R&D**
- Jeff Furman (Boston University)
Melissa Schilling (NYU)
Minyuan Zhao (Wharton)
- 2:00 – 2:15pm Break
- 2:15 – 3:30pm **Panel 2: Science & Innovation Policy**
- Michelle Gittelman (Rutgers)
Deepak Hegde (NYU)
Ramana Nanda (HBS)
- 3:30 – 3:45pm Break
- 3:45 – 5:00pm **Panel 3: The Role of History in Strategy & Innovation Research**
- Petra Moser (Stanford)
Dick Nelson (Columbia)
- 5:00 – 5:15pm Walk to reception

NYU Glucksman Ireland House, 1 Washington Mews

- 5:15 – 6:15pm **Reception Honoring Professor David Mowery**
- Remarks: Ashish Arora (Duke)
Wes Cohen (Duke)
Jeff Macher (Georgetown)
Kira Fabrizio (Boston University)

OTTO Enoteca Pizzeria, 1 Fifth Avenue at 8th Street

- 6:15 – 9:00pm **Dinner at OTTO Enoteca Pizzeria** (for faculty only)

Saturday, April 25, 2015

Large Amphitheater (Room 2-60), Henry Kaufman Management Center

7:30 – 8:30am Registration and Breakfast

8:30 – 8:45am **Welcome**
Rajshree Agarwal (Maryland)
J.P. Eggers (NYU)
Rob Seamans (NYU)

8:45 – 10:15am **1. TECHNOLOGY & INNOVATION**

Discussant: Michael Roach (Cornell)

Sruthi Thatchenkary (Stanford)
The Effects of Identified Rivals on Innovation

Alessio Cozzolino (Bocconi)
Breaking news: A model of complementary-assets-destroying discontinuity in the Italian newspaper industry

Yongzhi (Alex) Wang (USC)
Competing on multiple platforms: Antecedences and consequences of complementors' mobility

Won Kyung (Alice) Min (Temple)
How Does Knowledge Evolve?: Evidence from Solid-State Lighting

Anders Oerding Olsen (Copenhagen Business School)
Desire to be Different: Uniqueness and Conformity as Drivers of Individual Technology Adoption

10:15 – 10:45am Break

10:45 – 12:00pm **2. ENTREPRENEURSHIP**

Discussant: Toke Reichstein (Copenhagen Business School)

Jax Kirley (Boston University)
How entrepreneurial firms in nascent technology industries navigate strategic change

Daniel Fehder (MIT)
TBD

Li-Wei Chen (Emory)
Augmenting the capital stocks of early-stage ventures

Jeff Savage (Illinois)
Lost in translation: Linking technology to market opportunities in entrepreneurial technology ventures

Saturday, April 25, 2015

Gardner Commons (Room 1-100), Henry Kaufman Management Center

12:00 – 1:30pm Lunch and Awards Presentation

Large Amphitheater (Room 2-60), Henry Kaufman Management Center

1:30 – 2:45pm **3. CATEGORIES & COMPARISONS**

Discussant: Mary Tripsas (Boston College)

Aleksandra Rebeka (UNC)

Role of social comparisons in learning from experience: Effects on formation and application of mental models

Junghyun Suh (NYU)

Performance-based matching

Heewon Chae (Michigan)

A Mixture or a Compound? Consumer Budget Constraints, Revealed Preference, and Firms' Category-Spanning Strategies

Lucy Hu (Berkeley)

What is the Crowd Worth? The Role of Social Influence in Crowdfunding

2:45 – 3:15pm Break

3:15 – 4:30pm **4. LEARNING & ROUTINES**

Discussant: Aseem Kaul (Minnesota)

Megan Lawrence (Harvard)

Learning to Execute: Exploring New Process Implementation in a Large Retail Chain

Joshua Krieger (MIT)

Trials and Terminations: Knowledge Spillovers and Project Selection in Drug Development

Alex Wilson (Duke)

Antecedents and Consequences of Changes in Routines: Evidence from an Electronic Health Record Implementation

Hakan Ozalp (Bocconi)

Tensions between Evolutionary Changes within an Industry: Contingent Effects of Breadth and Depth of Experience on New Product Development Performance

Saturday, April 25, 2015

Large Amphitheater (Room 2-60), Henry Kaufman Management Center

4:30 – 5:00pm Break

5:00 – 6:30pm **5. HUMAN CAPITAL**

Discussant: April Franco (Toronto)

Yoonha Kim (Berkeley)

Employer discrimination and selection into self-employment by US immigrants

Victoria Sevchenko (LBS)

Asymmetric information, incentives & employee mobility

Joseph Raffiee (Wisconsin)

When Do Clients Follow Mobile Employees? Evidence from U.S. Federal Lobbying, 1998-2014

Daniel Olson (Maryland)

Competition in markets for human capital: The implications of social comparison costs within multi-office firms

Shinjae Won (Wharton)

Burning Bridges or Building them? The Effect of Third Party-Induced Employee Mobility on the Probability of Client Relationship Formation

6:30 – 9:00pm Dinner
(small groups at local restaurants)

Sunday, April 26, 2015

Large Amphitheater (Room 2-60), Henry Kaufman Management Center

7:30 – 8:30am Breakfast

8:30 – 9:45am **6. ETHICS & ALTRUISM**

Discussant: Brent Goldfarb (Maryland)

Brian Park (INSEAD)

The Squeaky Wheel Gets the Grease: The Effect of Organizational Wrongdoing on Stakeholders' Responses

Luis Ballesteros (Wharton)

Markets as Club-Goods Systems: A Study of the Role of Economic Affiliation in Corporate Pro-Social Behavior

Ryan Cooper (Washington University in St Louis)

When Incentives Are Not Enough: Inducing Behavior in Prosocially Motivated Agents

Jillian Chown (Toronto)

Situated professionalism: Navigating the competing institutional logics of professionalism and the market

9:45 – 10:15am Break

10:15 – 11:30am **7. ORGANIZATION & IMPLEMENTATION**

Discussant: Nicola Lacetera (Toronto)

Tao Wang (University College London)

When the Social Structure Choice Overshadows Competitive Advantage: The Effect of Network Decision Making on Dense Network Performance

Maciej Workiewicz (INSEAD)

Are Two Heads Better than One? A Formal Investigation into the Efficacy of Multi-authority Hierarchies in Coordinating Action in Complex Organizations

Budhaditya (Adi) Gupta (Harvard)

Context, Capabilities, and Internationalization: Perspectives from Narayana Health's Journey from India to the Cayman Islands

Tim Ott (Stanford)

The Complexity of Growth: How Entrepreneurial Teams Make Interdependent Strategic Decisions

11:30 – 12:00pm Wrap-Up

Gardner Commons (Room 1-100), Henry Kaufman Management Center

12:00 – 1:00pm Box Lunches Available & Farewell