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**CONSORTIUM FOR COOPERATION AND COMPETITION**  
**21ST ANNUAL CONFERENCE FOR DOCTORAL STUDENT RESEARCH**

**BOSTON  
UNIVERSITY**

ROOM 426-430, SCHOOL OF MANAGEMENT, 595 COMMONWEALTH AVENUE, BOSTON

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**FACULTY DAY PROGRAM**

**Friday, April 4, 2014**

- 12:00 – 1:00pm      **Lunch & Opening Remarks**
- 1:00 – 2:15pm      **Current focus on endogeneity, experiments and identification: Do we risk losing the zeal for the big questions?**  
  
Sarah Kaplan (University of Toronto)  
Chris Rider (Emory University/University of Chicago)  
Tim Simcoe (Boston University)
- 2:15 – 2:30pm      Break
- 2:30 – 3:45pm      **Chance or the ultimate triumph of RBV? Capabilities and firm performance in high-uncertainty environments**  
  
Gautam Ahuja (University of Michigan)  
JP Eggers (NYU Stern)  
Marvin Lieberman (UCLA)
- 3:45 – 4:00pm      Break
- 4:00 – 5:15pm      **Tribute to Prof. Dick Nelson**  
  
Wes Cohen (Duke University)  
Giovanni Dosi (SSSUP)  
Franco Malerba (Bocconi University)  
Sid Winter (UPenn Wharton)
- 5:15 – 5:30pm      Walk to reception
- 5:30 – 6:30pm      **Reception Honoring Prof. Dick Nelson**  
(The Castle, 225 Bay State Rd., Boston, MA 02215)  
Remarks: Connie Helfat (Dartmouth)  
              Rebecca Henderson (HBS)  
              Gary Pisano (HBS)
- 6:30 – 6:45pm      Walk to dinner
- 6:45 – 9:00pm      **Dinner at The Elephant Walk** (for faculty only)  
(900 Beacon St., Boston, MA 02215)

## DOCTORAL STUDENT CONFERENCE PROGRAM

### Saturday, April 5, 2014

7:30 – 8:30am Registration and Breakfast

8:30 – 8:45am **Welcome**  
Rajshree Agarwal (University of Maryland)  
Fernando Suarez (Boston University)  
Samina Karim (Boston University)

### 8:45 – 10:15am **1. CROWDSOURCING & PARTNERSHIPS**

Discussant: Chris Tucci (EPFL)

Elizabeth Altman (Harvard Business School)  
*Platform and ecosystem transitions: Organizational implications*

Yonghoon Lee (INSEAD)  
*Multirole brokers and brokerage dynamics in collaborative networks: an analysis of the Korean music industry*

Abhishek Nagaraj (MIT Sloan)  
*Mapping innovation*

Frank Nagle (Harvard Business School)  
*The value of open digital crowds*

Bryan Stroube (University of Maryland)  
*Demographically derived biases in online peer-to-peer lending*

10:15 – 10:45am Break

### 10:45 – 12:00pm **2. LEARNING & SEARCH**

Discussant: Lourdes Sosa (London School of Economics)

Elad Green (NYU Stern)  
*Parallel search: Simultaneous development of competing technologies*

Wooseok Jung (Northwestern University)  
*Institutional complexity and organizational learning*

Linda Rademaker (Tilburg University)  
*Failing to prepare, preparing to fail? Home country joint venture experience as an antecedent to internationalization*

Haris Tabakovic (Harvard Business School)  
*Essays in property rights*

## DOCTORAL STUDENT CONFERENCE PROGRAM (CONTINUED)

### Saturday, April 5, 2014

12:00 – 1:15pm Lunch

1:15 – 2:30pm **3. INNOVATION**

Discussant: Andrea Prencipe (LUISS Guido Carli University)

Eyiwunmi Akinsanmi (Carnegie Mellon University)

*Seeing rainbows while others flee: How innovation in the most advanced optoelectronic technologies grew after the burst of the telecommunications bubble*

Daniel Armanios (Stanford University)

*Scaffolds and anchors: How policy (implementation) affects firm founding*

Pooyan Khashabi (Bocconi University)

*Essays on the economics of innovation*

Xu Li (London Business School)

*Innovating by borrowing – The impact of ‘hybrid’ innovation on firm performance*

2:30 – 3:00pm Break

3:00 – 4:15pm **4. STRATEGIC ENTREPRENEURSHIP**

Discussant: Scott Stern (MIT Sloan)

Jun Huang (Columbia University)

*Knowledge is prudence: How business training affects entrepreneurs’ debt financing*

Kevin Miceli (University of North Carolina)

*Technological startups and the garage inventor*

Briana Sell (Georgia Institute of Technology)

*Educational mismatch, work outcomes and entrepreneurship*

Sandy Yu (NYU Stern)

*The impact of accelerators on high-technology ventures*

**DOCTORAL STUDENT CONFERENCE PROGRAM (CONTINUED)**

**Saturday, April 5, 2014**

4:15 – 4:45pm Break

4:45 – 6:15pm **5. HUMAN CAPITAL**

Discussant: Ben Campbell (Ohio State University)

Bo Cowgill (UC Berkeley)  
*Essays in innovation and organization*

Timothy Gubler (Washington University)  
*Economic and social foundations of employee productivity and organizational performance*

JR Keller (UPenn Wharton)  
*Matchmaking inside the firm: How the mechanisms by which firms redeploy employees shape pay, performance, and value creation*

Marketa Sonkova (Boston University)  
*Strategic allocation of human capital: Appointments in bank subsidiaries*

Ulya Tzolmon (Duke University)  
*Firm reconfiguration via executive mobility: The role of information, markets, and firm structure*

6:15 – 9:00pm Reception & Dinner  
Metcalf Trustees Ballroom (take West elevators to 9<sup>th</sup> floor)  
Boston University School of Management

## DOCTORAL STUDENT CONFERENCE PROGRAM (CONTINUED)

### Sunday, April 6, 2014

7:30 – 8:30am Breakfast

8:30 – 9:45am **6. CORPORATE DECISIONS & FIRM PERFORMANCE**

Discussant: Evan Rawley (Columbia University)

Vanessa Burbano (UCLA)

*Three essays on corporate social responsibility and human capital*

Sandra Corredor (University of Illinois)

*How divestment affects the innovation performance of divested divisions:  
The role of discrete corporate divestment modes*

Patia McGrath (UPenn Wharton)

*Learning to shrink in order to grow: An exploration of divestiture  
capability and its impact on firm performance*

Heejin Woo (University of Southern California)

*Three essays on corporate governance and strategy in entrepreneurial  
firms*

9:45 – 10:15am Break

10:15 – 11:30am **7. VERTICAL RELATIONSHIPS & MARKETS**

Discussant: Kira Fabrizio (Boston University)

Gianluigi Giustiziero (University of Michigan)

*The influence of markets on the boundaries of the firm: Evidence from  
the residential real estate brokerage industry*

Octavio Martinez (University of Toronto)

*Downstream competition and upstream supply contracts: Evidence from  
the coffee bean industry*

Brian Reschke (UC Berkeley)

*Where do market rules come from? Commensuration at the onset of  
formal market structure*

Sandra Barbosu (University of Toronto)

*Explicit versus tacit categorizing in the movie industry: Amazon  
Instant Video*

11:30 – 12:00pm Wrap-Up

12:00 – 1:00pm Box Lunches available & Farewell