
CONSORTIUM FOR COOPERATION AND COMPETITION
21ST ANNUAL CONFERENCE FOR DOCTORAL STUDENT RESEARCH

**BOSTON
UNIVERSITY**

ROOM 426-430, SCHOOL OF MANAGEMENT, 595 COMMONWEALTH AVENUE, BOSTON

FACULTY DAY PROGRAM

Friday, April 4, 2014

- 12:00 – 1:00pm **Lunch & Opening Remarks**
- 1:00 – 2:15pm **Current focus on endogeneity, experiments and identification: Do we risk losing the zeal for the big questions?**

Sarah Kaplan (University of Toronto)
Chris Rider (Emory University/University of Chicago)
Tim Simcoe (Boston University)
- 2:15 – 2:30pm Break
- 2:30 – 3:45pm **Chance or the ultimate triumph of RBV? Capabilities and firm performance in high-uncertainty environments**

Gautam Ahuja (University of Michigan)
JP Eggers (NYU Stern)
Marvin Lieberman (UCLA)
- 3:45 – 4:00pm Break
- 4:00 – 5:15pm **Tribute to Prof. Dick Nelson**

Wes Cohen (Duke University)
Giovanni Dosi (SSSUP)
Franco Malerba (Bocconi University)
Sid Winter (UPenn Wharton)
- 5:15 – 5:30pm Walk to reception
- 5:30 – 6:30pm **Reception Honoring Prof. Dick Nelson**
(The Castle, 225 Bay State Rd., Boston, MA 02215)
Remarks: Connie Helfat (Dartmouth)
 Rebecca Henderson (HBS)
 Gary Pisano (HBS)
- 6:30 – 6:45pm Walk to dinner
- 6:45 – 9:00pm **Dinner at The Elephant Walk** (for faculty only)
(900 Beacon St., Boston, MA 02215)

DOCTORAL STUDENT CONFERENCE PROGRAM

Saturday, April 5, 2014

7:30 – 8:30am Registration and Breakfast

8:30 – 8:45am **Welcome**
Rajshree Agarwal (University of Maryland)
Fernando Suarez (Boston University)
Samina Karim (Boston University)

8:45 – 10:15am **1. CROWDSOURCING & PARTNERSHIPS**

Discussant: Chris Tucci (EPFL)

Elizabeth Altman (Harvard Business School)
Platform and ecosystem transitions: Organizational implications

Yonghoon Lee (INSEAD)
Multirole brokers and brokerage dynamics in collaborative networks: an analysis of the Korean music industry

Abhishek Nagaraj (MIT Sloan)
Mapping innovation

Frank Nagle (Harvard Business School)
The value of open digital crowds

Bryan Stroube (University of Maryland)
Demographically derived biases in online peer-to-peer lending

10:15 – 10:45am Break

10:45 – 12:00pm **2. LEARNING & SEARCH**

Discussant: Lourdes Sosa (London School of Economics)

Elad Green (NYU Stern)
Parallel search: Simultaneous development of competing technologies

Wooseok Jung (Northwestern University)
Institutional complexity and organizational learning

Linda Rademaker (Tilburg University)
Failing to prepare, preparing to fail? Home country joint venture experience as an antecedent to internationalization

Haris Tabakovic (Harvard Business School)
Essays in property rights

DOCTORAL STUDENT CONFERENCE PROGRAM (CONTINUED)

Saturday, April 5, 2014

12:00 – 1:15pm Lunch

1:15 – 2:30pm **3. INNOVATION**

Discussant: Andrea Prencipe (LUISS Guido Carli University)

Eyiwunmi Akinsanmi (Carnegie Mellon University)

Seeing rainbows while others flee: How innovation in the most advanced optoelectronic technologies grew after the burst of the telecommunications bubble

Daniel Armanios (Stanford University)

Scaffolds and anchors: How policy (implementation) affects firm founding

Pooyan Khashabi (Bocconi University)

Essays on the economics of innovation

Xu Li (London Business School)

Innovating by borrowing – The impact of ‘hybrid’ innovation on firm performance

2:30 – 3:00pm Break

3:00 – 4:15pm **4. STRATEGIC ENTREPRENEURSHIP**

Discussant: Scott Stern (MIT Sloan)

Jun Huang (Columbia University)

Knowledge is prudence: How business training affects entrepreneurs’ debt financing

Kevin Miceli (University of North Carolina)

Technological startups and the garage inventor

Briana Sell (Georgia Institute of Technology)

Educational mismatch, work outcomes and entrepreneurship

Sandy Yu (NYU Stern)

The impact of accelerators on high-technology ventures

DOCTORAL STUDENT CONFERENCE PROGRAM (CONTINUED)

Saturday, April 5, 2014

4:15 – 4:45pm Break

4:45 – 6:15pm **5. HUMAN CAPITAL**

Discussant: Ben Campbell (Ohio State University)

Bo Cowgill (UC Berkeley)
Essays in innovation and organization

Timothy Gubler (Washington University)
Economic and social foundations of employee productivity and organizational performance

JR Keller (UPenn Wharton)
Matchmaking inside the firm: How the mechanisms by which firms redeploy employees shape pay, performance, and value creation

Marketa Sonkova (Boston University)
Strategic allocation of human capital: Appointments in bank subsidiaries

Ulya Tzolmon (Duke University)
Firm reconfiguration via executive mobility: The role of information, markets, and firm structure

6:15 – 9:00pm Reception & Dinner
Metcalf Trustees Ballroom (take West elevators to 9th floor)
Boston University School of Management

DOCTORAL STUDENT CONFERENCE PROGRAM (CONTINUED)

Sunday, April 6, 2014

7:30 – 8:30am Breakfast

8:30 – 9:45am **6. CORPORATE DECISIONS & FIRM PERFORMANCE**

Discussant: Evan Rawley (Columbia University)

Vanessa Burbano (UCLA)

Three essays on corporate social responsibility and human capital

Sandra Corredor (University of Illinois)

*How divestment affects the innovation performance of divested divisions:
The role of discrete corporate divestment modes*

Patia McGrath (UPenn Wharton)

*Learning to shrink in order to grow: An exploration of divestiture
capability and its impact on firm performance*

Heejin Woo (University of Southern California)

*Three essays on corporate governance and strategy in entrepreneurial
firms*

9:45 – 10:15am Break

10:15 – 11:30am **7. VERTICAL RELATIONSHIPS & MARKETS**

Discussant: Kira Fabrizio (Boston University)

Gianluigi Giustiziero (University of Michigan)

*The influence of markets on the boundaries of the firm: Evidence from
the residential real estate brokerage industry*

Octavio Martinez (University of Toronto)

*Downstream competition and upstream supply contracts: Evidence from
the coffee bean industry*

Brian Reschke (UC Berkeley)

*Where do market rules come from? Commensuration at the onset of
formal market structure*

Sandra Barbosu (University of Toronto)

*Explicit versus tacit categorizing in the movie industry: Amazon
Instant Video*

11:30 – 12:00pm Wrap-Up

12:00 – 1:00pm Box Lunches available & Farewell